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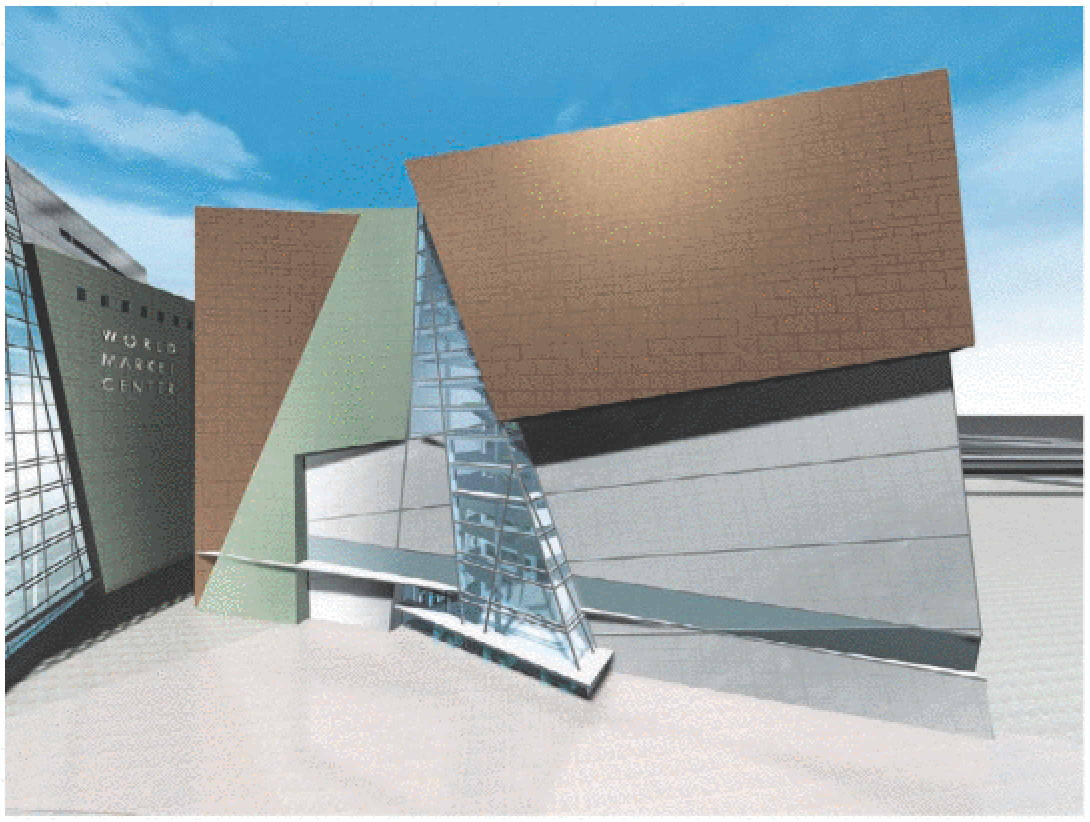
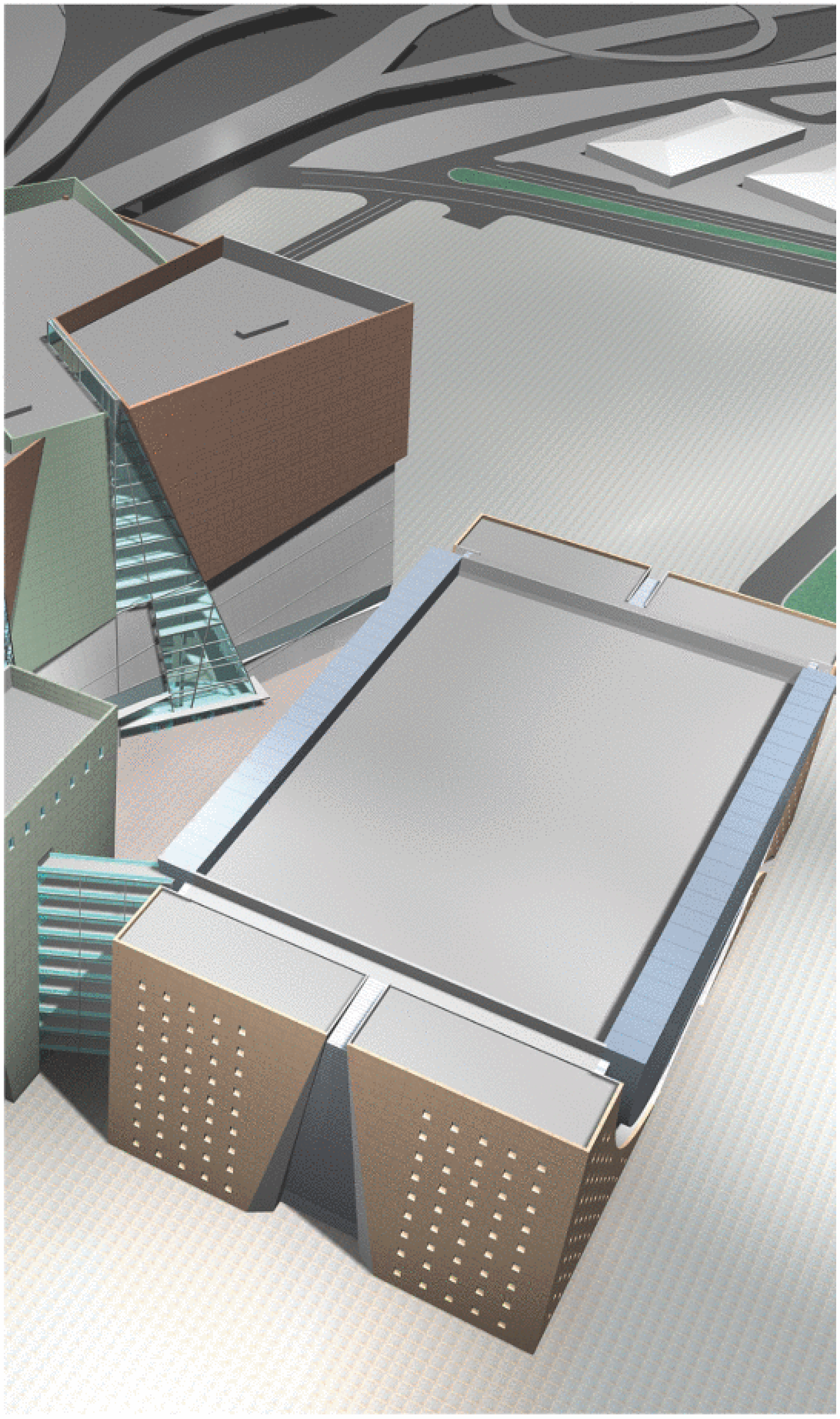
With the expansion of four design floors in Building C, LVDC will total nearly 1 million square feet, placing it among the largest, most diverse design centers in the world. Though housed in the World Market Center complex, LVDC offers distinctly separate services, and provides a full time venue for interior designers, design professionals, and the hospitality design community.

The international appeal of Las Vegas promises to enhance LVDC's draw to the design industry worldwide. LVDC has already helped establish a successful monthly event celebrating design in Las Vegas. Called First Fridays, the events have become well attended shopping days for local and visiting design professionals, and features educational opportunities, sales events, and other exclusive trade offerings.

first fridays





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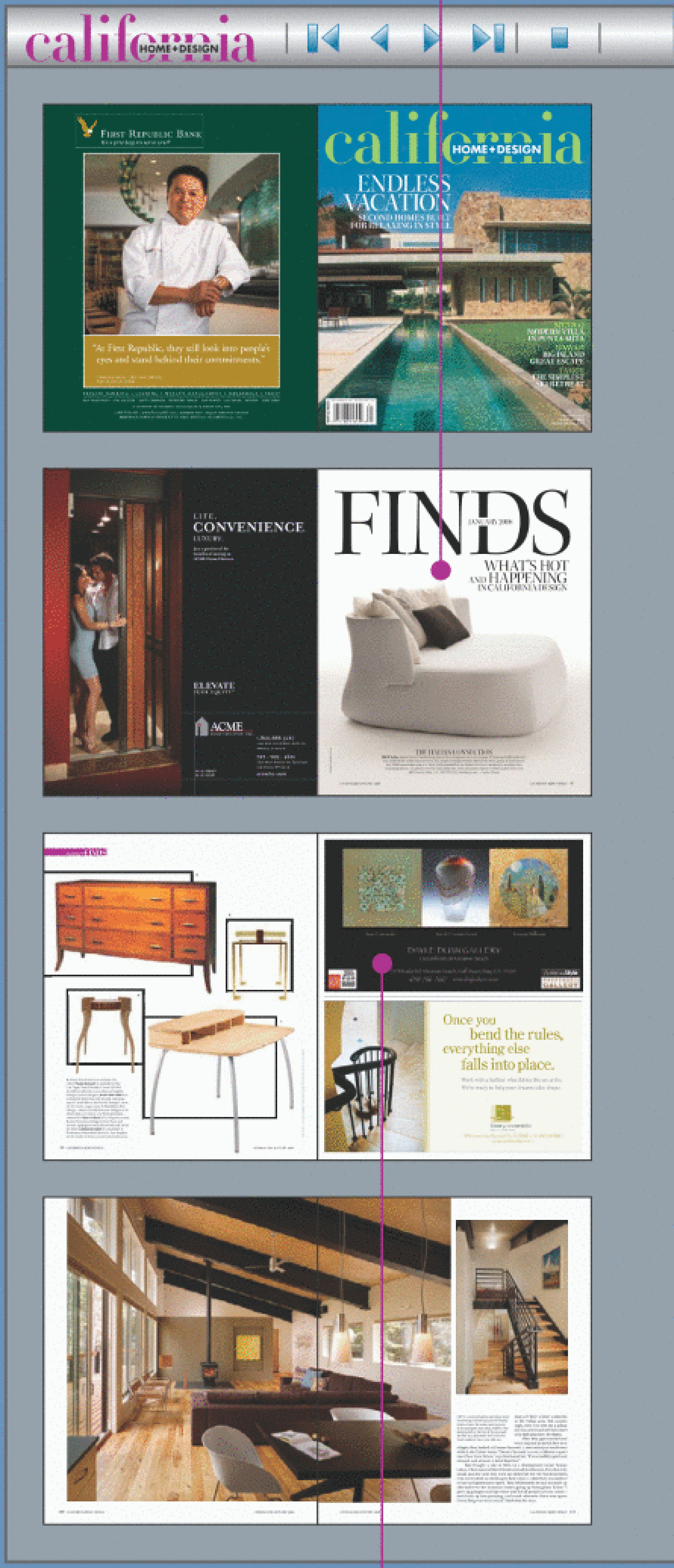

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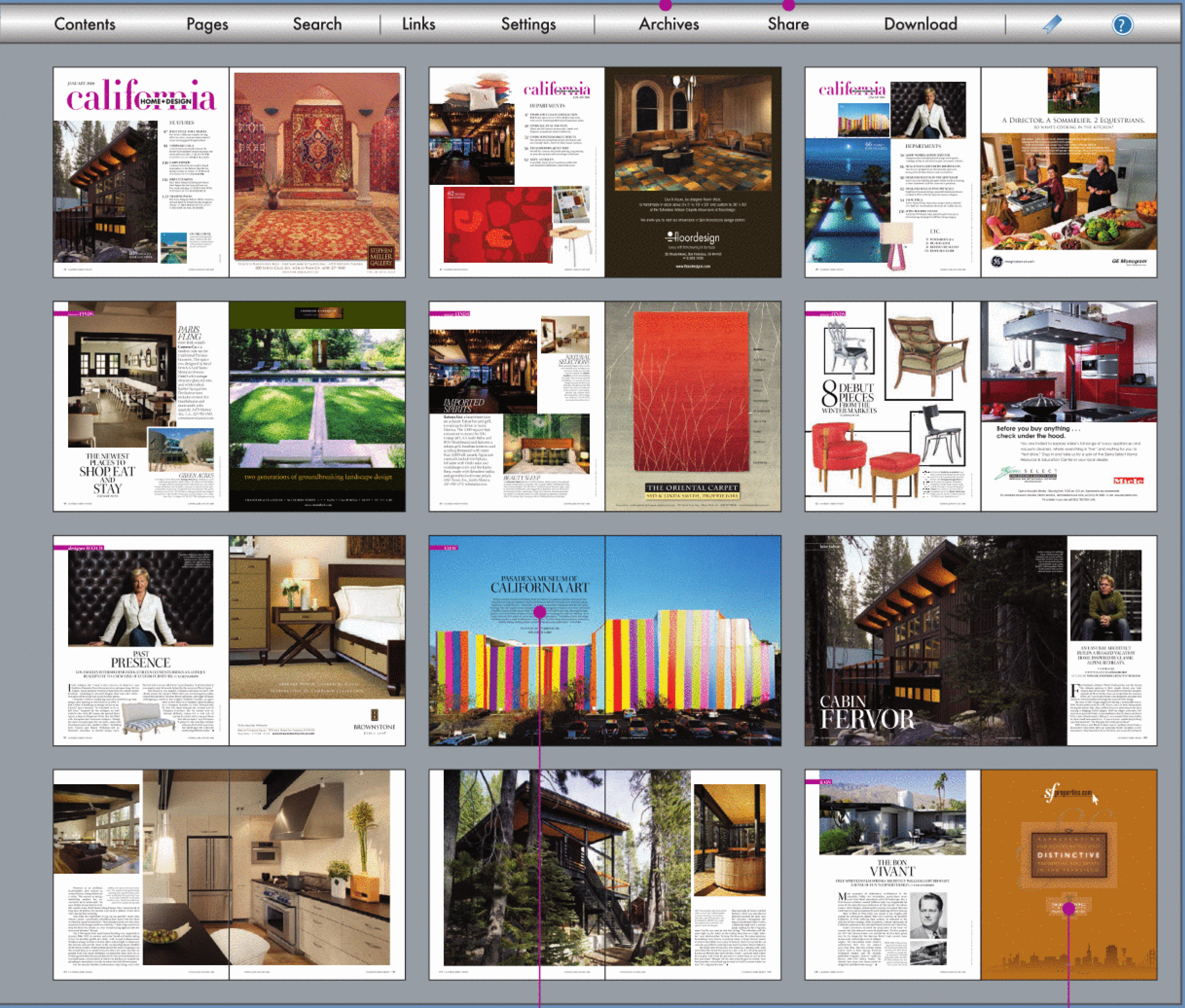

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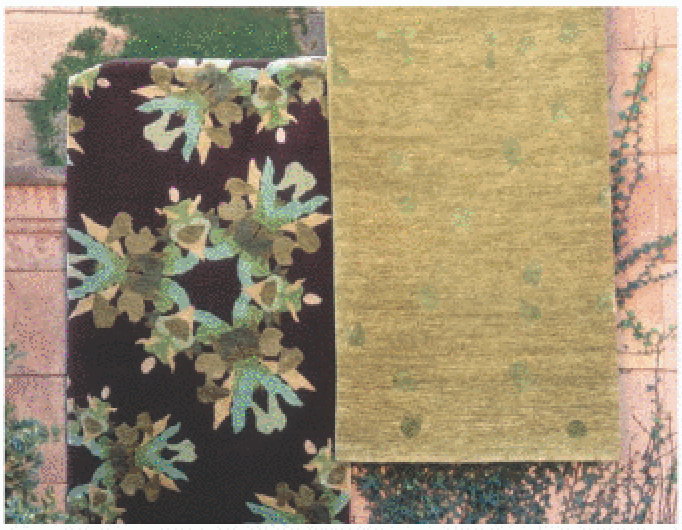

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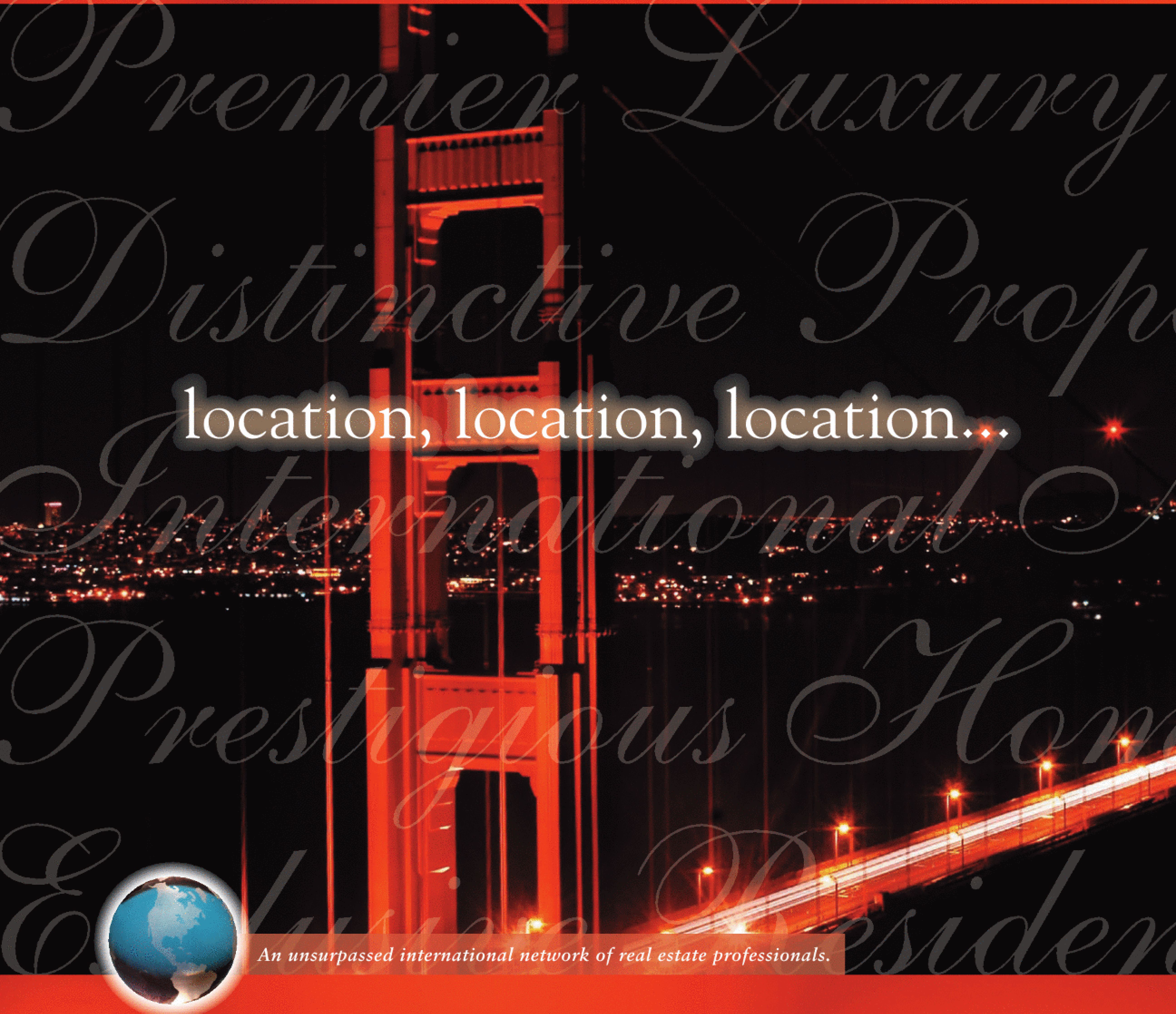

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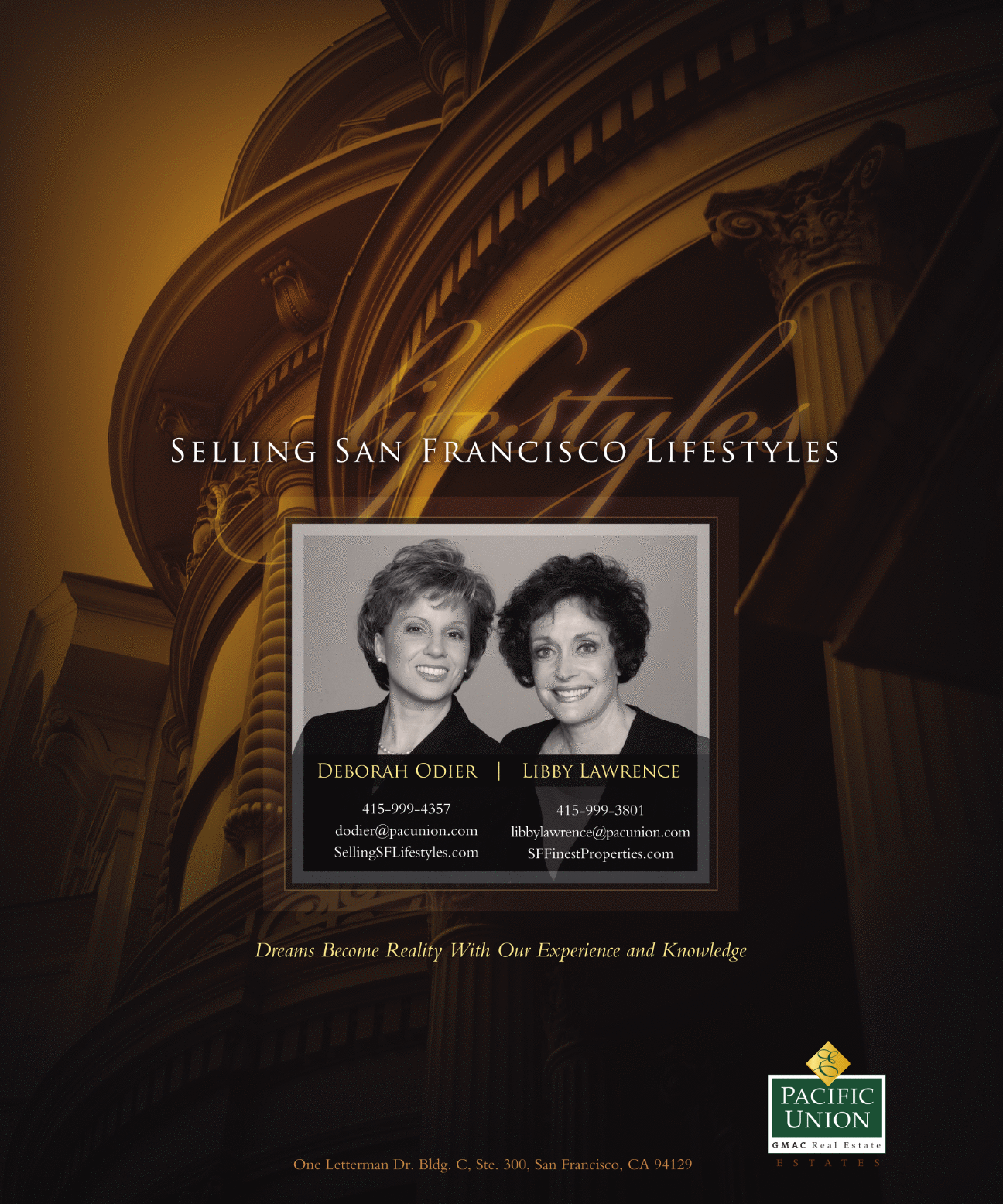
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CALIFORNIA HOME+DESIGN (ISSN 1545-7915)
IS PUBLISHED 12 TIMES A YEAR
BY CALIFORNIA HOME+DESIGN LLC,
A CALIFORNIA CORPORATION.

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Design can be aesthetics.
Design is so simple,
that's why it
is so complicated."

—PAUL RAND

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DESIGN PROFESSIONALS

APPLEGATE TRAN INTERIORS

INTERIOR DESIGN VISIONARIES, FURNITURE MAKERS

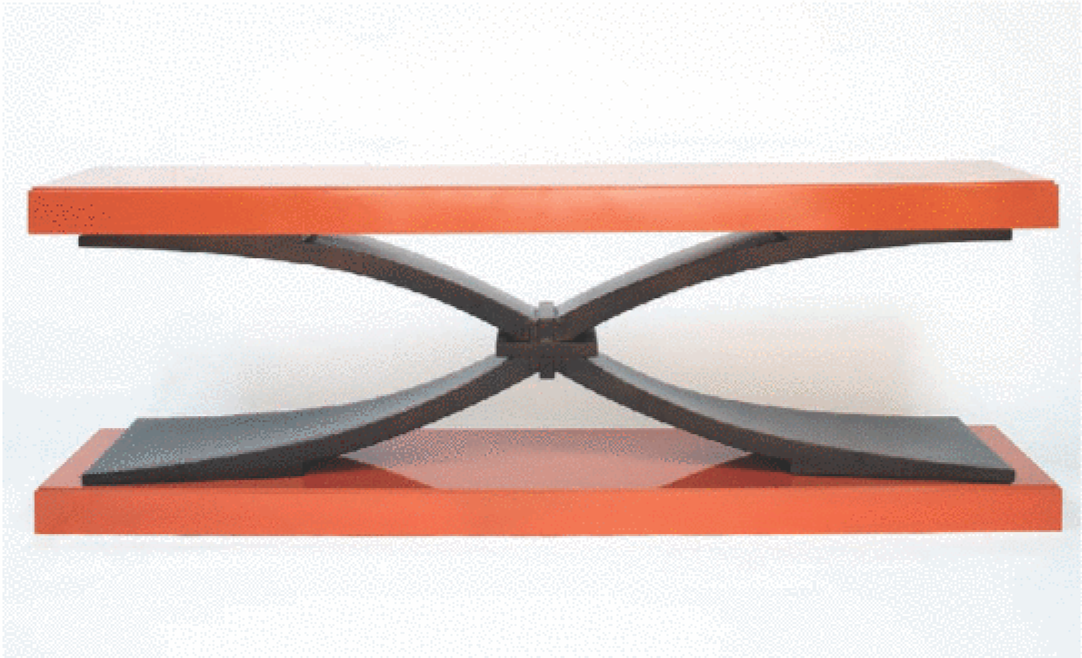
You've heard of their interior design work but did you know that Applegate Tran Interiors is now designing furniture? The well-reputed interior design team of Vernon Applegate and Gioi Tran recently introduced ten stylish transitional pieces that grew from their residential work. Says Tran, "The primary inspiration for the furniture line has been our clients' projects. We saw a void and wanted to provide a way to fill it."

Although each piece is different, all of the pieces are born from a variety of influences allowing them to work nicely in both modern and traditional homes. The pieces are also carefully engineered to the right proportion and balance so "that they are both functional and sculptural," Tran says.

With a combined 20 years of design experience, Applegate Tran Interiors works with clients to create a clear vision before going to work to develop a clean, sophisticated look without sacrificing warmth and comfort. That's because they understand how critical a person's home is to their life enjoyment.

The company orchestrates all elements of residential interior design, from color consultation through architectural planning and project coordination. While its forte runs from minimal to traditional, a common thread of skillfully composed elegance defines each project. Their secret? An ingenious blending of materials, evocative use of color and meticulous attention to detail.

In addition to its work in the Bay Area, Applegate Tran Interiors has also worked in L.A. and abroad. Says Tran, "Our travels have enriched our design knowledge."



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Bethe Cohen Design Associates brings to life quality interiors of distinction for both residential and commercial spaces. Creative and refreshing solutions which far exceed the client's expectations are a guaranteed outcome when working with this long established design firm. Combining over 20 years in business, with a design team and support staff of the highest caliber, have provided a proven recipe for success on every client's behalf.

The design team at Bethe Cohen Design Associates comes from a multitude of educational backgrounds and project experiences. No two projects are ever viewed the same and no two interiors are ever alike. Input from talented artisans adds to the depth of design resources and an amazingly proficient support staff rounds out the services provided by this highly regarded firm.

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The bones of good design are the mantra at Bethe Cohen Design Associates. Color and lighting, along with texture, form and function are the key elements to creating stunning interiors and a commitment to this has been the basis for successful interiors in residential, hospitality, restaurant and retail arenas.

Setting the client's goal as the priority and bringing that and much more to reality, make Bethe Cohen Design Associates the right choice for those seeking excellence in interiors.

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ELLIE BERMAN
ASID CID

Ellie Berman, Design 2 president and principal designer, has been in the design field for over 30 years, having begun her career in Palm Beach, Florida. After moving to the Bay Area in 1986, Ellie became an active member of the ASID Northern California Peninsula Chapter. Many of Ellie's clients, who have returned year after year, house after house, would whole-heartedly agree that her attention to detail and dedication to personal service make every project both fun and rewarding. "The renewed pride that our clients have in their homes makes all our hard work worth while," Ellie often says.

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SANDRA MURRAY
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The success that J. Hettinger Interiors has had over the years is credited to the one concept applicable for every project that's taken on, which is to succeed with excellence. Over twenty-seven years ago, the doors first opened to the 1,000 square foot rented space on Hartz Ave. Today, in the same building the business and showroom sprawls over 13,000 square feet, employing 25 people including 15 experienced designers, an administrative staff and a delivery team. An exceptional amount of credit is attributed to the designers who integrate the clients' lifestyle into their environments, both in their homes and businesses.

Our new exciting J. Hettinger 25th Anniversary furniture Collection is the combination of our talented designers' minds at work, compiled together of a vast array of skillful, creative and inventive works of design.

J. Hettinger Interiors has recently enhanced our leading commercial design division. We have created exciting designs for countless clients including: auto showrooms, museums, law offices, yachts, clothing stores, corporate offices, restaurants, casinos, sports clubs, spas, and more. A well-designed place of business creates a positive image to clientele and a pleasant workplace for employees.

We at J. Hettinger are always striving to challenge our creativity and push the envelope in design.

J. HETTINGER INTERIORS
WWW.JHETTINGER.COM

J. HETTINGER PLAZA
200 HARTZ AVENUE
DANVILLE, CA 94526
TEL: 925-820-9336

JEANESE ROWELL DESIGN INC.

EXPANDING THE DEFINITION OF DESIGN

Jeanese knows that design is dynamic and continued learning is key. She proactively investigates the vast marketplace of products, materials, and processes with her active curiosity and inventive spirit. Armed with the latest knowledge, her extraordinary repertoire expands to accommodate the new, seamlessly weaving it into her years of expertise. Her firm's capabilities include design/plan/build, consulting, interiors, major remodels and additions. With exceptional resources and particular attention to those that are unique and green, each client is individually served. Jeanese designs and fabricates the sofa, table or rug specifically for each client, respecting their budgetary and time constraints. With deep understanding of traditional aesthetics and an eye for the new, her clients benefit from her experience, expansive vision, and long-term relationships with artisan fabricators. Jeanese manufactures in smart, cost effective, and innovative ways while overseeing product quality. Her clever use of recycled materials simultaneously satisfies design aesthetics and design ethics, creating a world that is both beautiful and responsible. Her office can draft plans for a remodel, pull permits, assemble specialty teams, design and fabricate carpets, rugs, walltreatments and furnishings. Never limited by what already exists, she designs for each situation, putting her efforts into discovery, invention and orchestration. Imagination, invention, and expertise in fabrication artfully and pragmatically form the essence of Jeanese Rowell's expanding definition of design.

JEANESE ROWELL DESIGN, INC.
WWW.JRDESIGN.COM

308 BRYANT STREET
PALO ALTO, CALIFORNIA 94301
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JROWELL@JRDESIGN.COM

PHOTO: RUSTY RENIERS

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For over 25 years, Penney Magrane and her talented team of designers, support staff and industry associates have created a wide array of custom gardens and landscapes that have brought beauty and enjoyment to a diverse clientele.

At Magrane Associates, we continue in our quest to provide cutting-edge, timeless design, thoughtful, personalized service, seamless construction management and the highest quality, hand-selected plant material.

We invite you to look at the website and on-line portfolio to get a feel for the quality of work created by Magrane Associates. We look forward to a complimentary site visit to view your property, show you our portfolio and discuss your prospective project.

MAGRANE
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MAGRANE ASSOCIATES
WWW.MAGRANE.COM

225 HOFFMAN AVE
SAN FRANCISCO, CA 94114
TEL 415.821.0233
FAX 415.821.7438

827 BROADWAY
SONOMA, CA 95476
TEL 707.935.7309
FAX 707.935.6380

MARTIN PERRI INTERIORS

If you could change anything about your home, what would it look like? What's stopping you from taking the first steps on this exciting, rewarding, life-enhancing journey?

Whether you are contemplating a comprehensive design project, or just thinking about making some enhancements to a room, Martin Perri Interiors has the experience, creativity, skills and resources to help you uncover the true potential within your home.

Their talented team of award-winning designers can integrate architecture and design to guide you through any type of residential improvement project – new construction, remodeling, additions, architectural specifications or custom furnishings.

From conceptualization and planning, through technical specification and execution, Martin Perri Interiors can help transform your home from where it is to where you want it to be.

Take your first step today:

- Request their complimentary brochure and Design Portfolio CD – online or by phone. You'll see nearly one hundred photos of recently completed design projects – a great idea resource!
- Visit their web site – www.martinperri.com – for a complete list of services, an online portfolio and much more.
- Visit their showroom. Stop, look and linger. View some of the furnishing lines they use, pick up a unique gift, and meet some of their design team members.

MARTIN PERRI
INTERIORS

MARTIN PERRI INTERIORS
WWW.MARTINPERRI.COM

MARTIN P. MITCHELL, ASID, CID
500 BOLLINGER CANYON WAY, SUITE A-10
SAN RAMON, CA 94582
TEL: 925.735.9718
DESIGN@MARTINPERRI.COM

"WHEN YOU COMIN' HOME DAD?"

Remember that wonderful song by Harry Chapin? With more of us working longer and spending less quality time with our kids, it's more important than ever to provide a healthy environment for them at home.

Sport Court® offers you that one place at home where your family can meet after dinner for a game of Horse, play a little Badminton after Saturday breakfast, gather for a barbeque on Sunday afternoon, and throw together a Volleyball game or competitive round of 3-on-3 Hoops. You know where your children are hanging out, even when you're working late.

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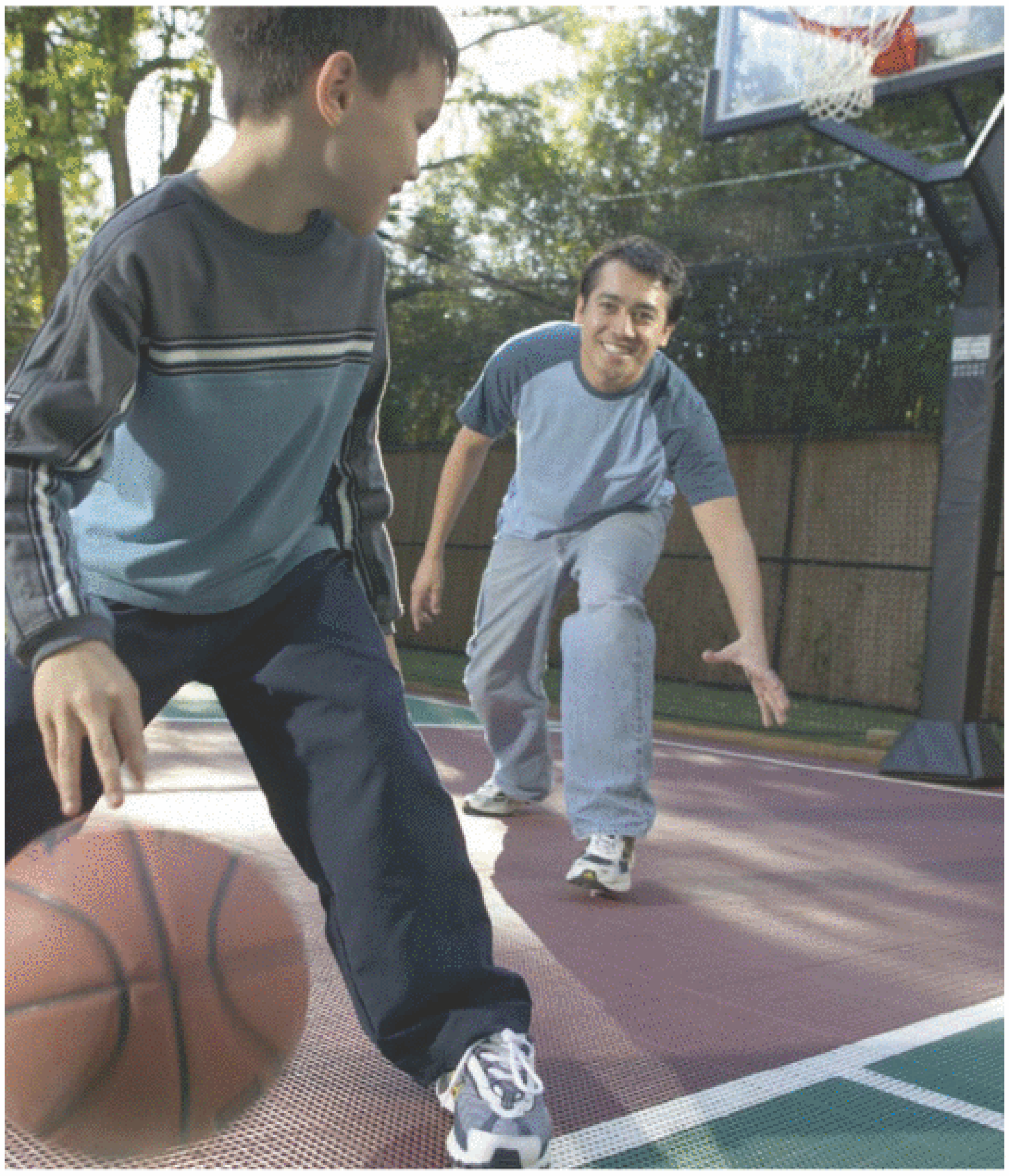

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WHEELER
DESIGN GROUP

"My most successful designs have been a result of taking a strong look at the architectural components and reshaping them to compliment the interiors I am trying to create."

When it comes to the integration of interior architecture and interior design, Lynnette Reid is a master. Her 25-year collaboration with Wheeler Design Group has proven to be a fulfilling and exciting relationship. "It's the blending of the two that makes an interior more than just a room with furniture in it, but an environment in which we live."

LYNNETTE REID

A service-oriented company with a talented design team, Wheeler Design Group works on a variety of projects from small remodels to large, newly constructed homes. Not limited to one particular style, their superb expertise covers a broad range of projects from contemporary to elegantly traditional. "Our primary goal is to keep an integral balance with the interior architecture, furnishings and decoration."

Wheeler Design Group believes that successful design is a collaboration of ideas that reflect the personalities of their clients. This is the most crucial element in creating interiors that are not only pleasing to the eye, but enhance the lifestyles of the people who inhabit them. They discover what makes each client unique and translate that individual spirit into the rooms they create. "Like the spaces we design, the best client/designer relationships evolve, grow, and ultimately stand the test of time."

WHEELER DESIGN GROUP
WWW.WHEELERDG.COM

531 VERMONT STREET
SAN FRANCISCO, CA 94107
TEL: 415.863.7766
FAX: 415.863.6666

"The only real freedom we have left is the home. Only there can we express anything we want."

—WILLIAM HAINES

LOCALLY GROWN
PHOTOGRAPHY BY
KELLY ISHIKAWA/
SANDBOX STUDIO
CH+D, MARCH 2007

SAN FRANCISCO DESIGN DISTRICT SHOWROOMS

BROWNSTONE FURNITURE

DESIGN AND INNOVATION LEADERS BROADEN THEIR WEST COAST PRESENCE WITH A NEW SAN FRANCISCO SHOWROOM

Brownstone's mission is to create quality manufactured furniture with innovative and timeless designs. We pride ourselves on insuring that the highest quality standards are met when building our furniture.

From bedroom collections to dining and occasional pieces, Brownstone's signature is to artfully blend the classic look of traditional furniture with the clean lines of contemporary design.

Brownstone's intention is to offer our customers high-design furniture that endures the test of time and is uncompromised in quality.

Other Vendors: Sahelia Linens, Legacy Linens, Stonegate Lamps, Visual Comfort Lamps, Caba Wallcoverings, Global Views Accessories, Barclay Butera Home and Brownstone Hand Hewn Teak Flooring.

BROWNSTONE

CIRCA 2008

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TOLL FREE: 800.650.7203

CEM DESIGNS

Most ideas take several years to mature into the concept we envisioned. It now seems that CEM Designs has gone through that incubation period and turned into one of the San Francisco Design Center's best kept secrets.

Located on the Mezzanine of the Showplace, CEM Designs offers an ever-widening variety of flooring and window coverings to the trade. Chuck Mills started 40 years ago as a Sales/Designer in Southern California, moving to the Bay Area as a Mill Representative in 1976.

Many nationally and internationally known brands of hardwood, carpet, vinyl tile, specialty ceramic, linoleum, sheet vinyl, blinds, shutters, shades and wallcoverings in both standard and custom designs and colorways are available. They also can arrange installation of products purchased through CEM Designs.

Over the past twenty-three years the CEM Showroom has evolved and added lines and products based on the requests and ideas of Designers, Architects, and Contractors that use CEM as their Interior Design Products Resource. They encourage questions and suggestions to make CEM Designs an even more viable resource. Seminars are given during market weekends and can be given in the showroom for Designers, Architects, Contractors, and Staff.

C E M Designs **Associates**

CEM DESIGN ASSOCIATES
FLOORING & WINDOW COVERINGS DISTRIBUTOR

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INNOVATIVE DESIGN GROUP

Get organized. Be happy! The key to any successful household is organization. Whether it's closet storage, home office or a built-in entertainment center, custom organizational systems create more space; saving you time and helping you find things easily.

Choose from a large selection of materials—from paint grade to exotic woods. We will finish your system to match any décor. We use the best European hardware ensuring you years of enjoyment from your system.

Whether it is a home office, garage, entertainment system or your closets, we'll help you get organized.

Call us today. We'll send out one of our innovative designers to help you create a more proficient space. Whether it is a home office, garage, entertainment system or your closets, we'll help you get organized.

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Closet Innovations, A Division of Innovative Design Group

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WWW.CLOSETINNOVATIONS.COM

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SAN FRANCISCO, CA 94103

TOLL FREE: 1.800.971.7900

Biscotti
CULINARIA

DUNKIRK

The Dunkirk showroom opened at the San Francisco Design Center in 1983. Dunkirk is best known for its outstanding outdoor furniture lines, but also carries some beautiful interior lines as well as many custom upholstery items. Dunkirk serves both residential and hospitality industries.

The staff at Dunkirk are experts at providing valuable assistance to their design professional clients, and meeting their particular needs. The Dunkirk showroom features over 11,000 square feet of casual, but stylish furnishings that lend themselves to today's lifestyles. The Dunkirk showroom features Henry Hall Designs, McKinnon and Harris, Richard Schultz, Kettal, LuxeCane/LuxeTeak, and Walters Wicker. Designers are encouraged to bring their clients in for a tour of our showroom, and see some of the best of what the San Francisco Design Center has to offer.

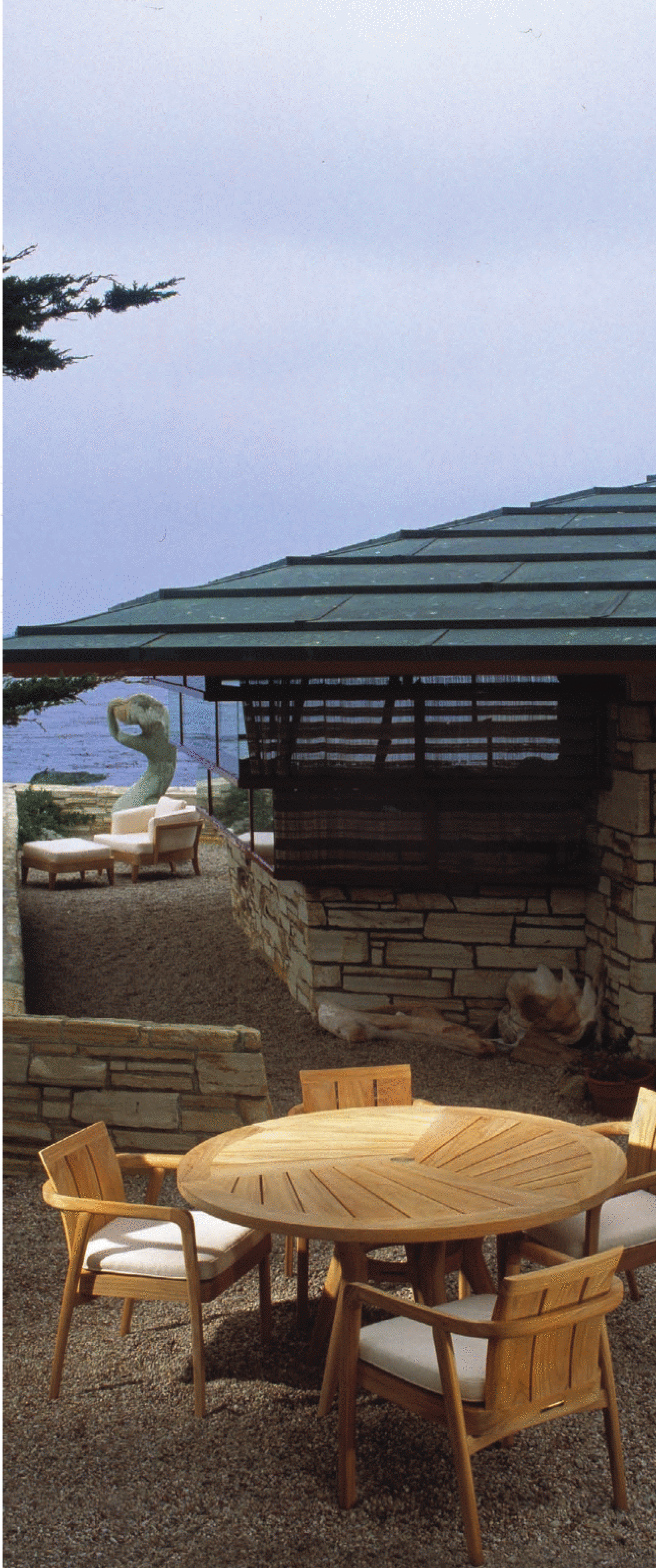
Pictured: Mariposa Collection by Henry Hall Designs

DUNKIRK

DUNKIRK
WWW.DUNKIRKSF.COM

2 HENRY ADAMS STREET, SUITE 380
SAN FRANCISCO, CA 94103
TEL: 415.863.7183

LOREN HAMMER



JBS ENVIRONMENTS

Texture, color and comfort are key ingredients to creating a sense of well-being in your home. This is the JBS approach, which is reflected in our showrooms through our selection of products and business philosophy. We at JBS are proud to provide you with these ingredients that blend together to take an empty space and turn it into your custom environment.

At both of our showrooms, JBS Environments strives to provide design professionals with a comprehensive offering of fine furnishings to make each project a success. From our selection of fabrics, major furniture items to accent pieces, JBS showrooms have something for every room in the home. Representing over a dozen national brands, JBS brings decades of experience to matching the right products to the needs of today's homes.

We recently expanded our selection of Artitalia in both San Francisco and Las Vegas locations.

This unique "Vere Antichita Collection" is a hand crafted line of furniture imported directly from Venice Italy, a melting pot of artists and a land known for it's skilled craftsman. This unique collection has limited production due to it's original wooden panels, collected from Italian Villa's and Chateaux, dating back to the 17th Century. The remainder of the wood used in the construction of this beautiful furniture is reclaimed antique walnut, cherry and ebony. When you own a piece of Artitalia you also own a piece of history.

jbs
ENVIRONMENTS
San Francisco • Las Vegas

JBS ENVIRONMENTS
WWW.JBSSHOWROOM.COM

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TEL: 415.861.4244 /FAX: 415.861.1965

WORLD MARKET CENTER
495 S. GRAND CENTRAL PKWY., SUITE 125
LAS VEGAS, NV 89106
TEL: 702.380.1396/FAX: 702.380.1709

KITCHEN MATRIX

KITCHEN MATRIX is located in the San Francisco Design Center, a premier resource for fine home furnishings. We offer the best in kitchen and bath cabinetry, professional kitchen design services and cabinet installation.

Our staff is specially trained to guide customers through the myriad of practical and aesthetic considerations essential to kitchen planning. From traditional to modern classic, Kitchen Matrix's premium lines of cabinetry offer the finest in product and desgin capability.

Our flagship cabinet brand, Wm Ohs, is renowned for its incredible range of stains, colors, and special furniture finish effects inpired by the legacy of Europe and America's timeless furniture traditions. Complementing its elegant use of cabinet woods, Wm Ohs also develops and provides decorative elements in contrasting materials such as cast limestone-like hood facades, woven baskets and iron brackets.

Kitchen Matrix's showroom hours are from 9 am to 5 pm, Monday to Friday. Weekends are by appointment only.

KITCHEN MATRIX

SAN FRANCISCO DESIGN CENTER
101 HENRY ADAMS STREET, SUITE 410
SAN FRANCISCO, CA 94103
TEL: 415.934.1454 / FAX: 415.934.1456

McRAE & COMPANY

McRae & Company prides itself on being one of Northern California's premier home furnishings showrooms. Founded in 1985 by Christie McRae, the company has grown and expanded into a 10,000 sq. ft. showroom.

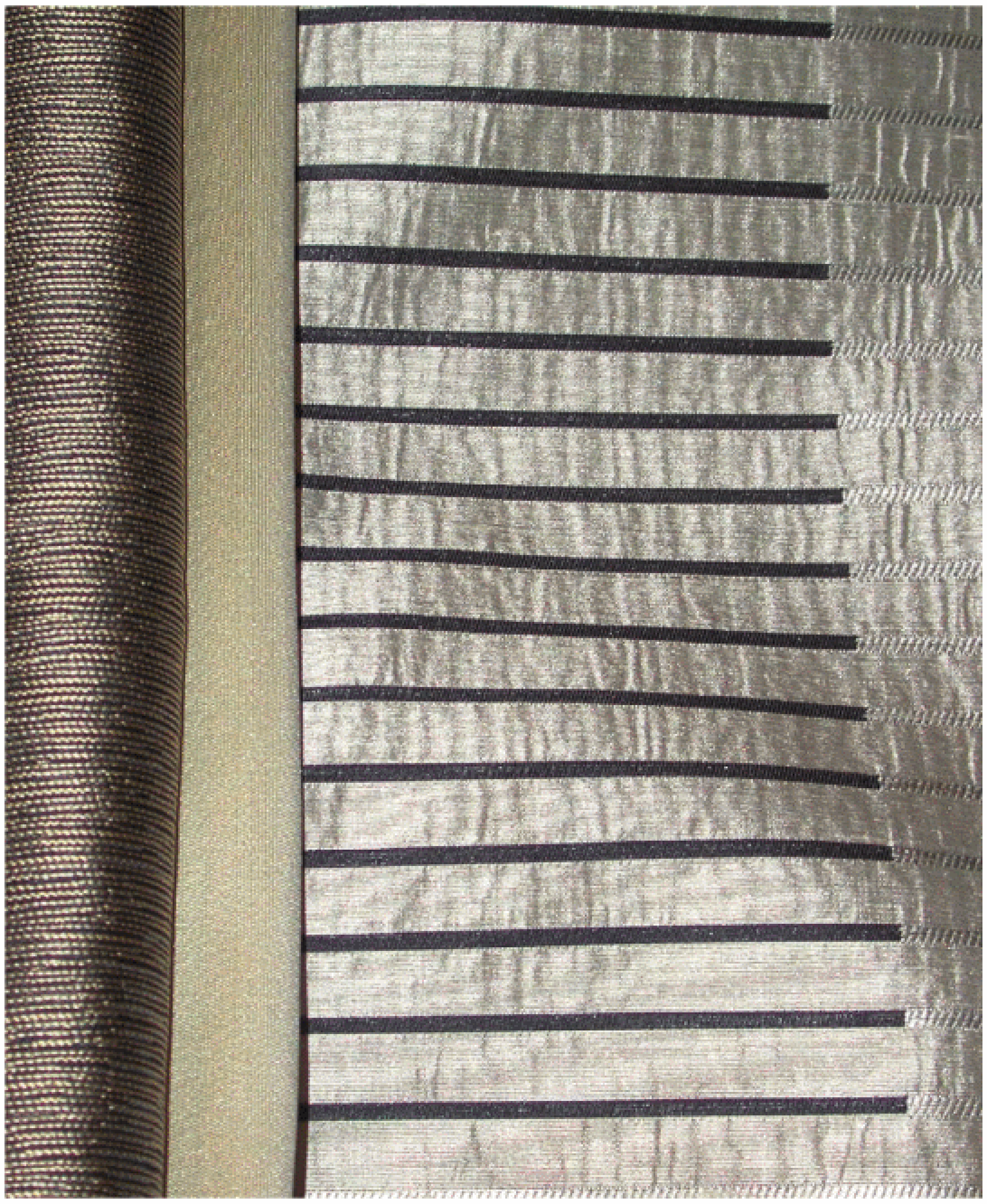
Located in the San Francisco Design Center, McRae & Company represents over 30 companies, based locally and internationally, who are selected for the quality of product produced in addition to the customer support they provide. We feature furniture and upholstery, fabrics and wallcoverings, lighting and accessories, as well as fine art and antique prints most of which can be custom made for specific needs. We strive to be the nicest, most friendly showroom, a place where you will want to continually return and spend time finding what you need to transform a house into a gracious home.

Explore the possibilities.

Our Mission Statement is:

Believing that well designed interiors enhance one's life, McRae & Company is committed to providing quality products and giving friendly, helpful service in a dynamic and engaging environment that fosters integrity, open communication and teamwork.

We welcome the public to view our products, however all purchasing must be done by a Design Professional.



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Lite Source
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(FROM TOP) DELLAROBBIA, SHOWROOM 540; WESLEY ALLEN, SHOWROOM 407; KATHY IRELAND HOME BY MARTIN FURNITURE, SHOWROOM 700; *(OPPOSITE)* LEXINGTON, SHOWROOM 117

gardenwork

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The Sierra Select Home Resource and Education Center is not your ordinary showroom. Here, you will find answers to all your questions about the finest in kitchen appliances and plumbing products. If fact, you can even test-drive these appliances to ensure your selection meets your needs before installation. The 6,000 square foot San Francisco showroom proudly features Miele appliances.

Miele has been the world's largest family-owned and operated appliance company for over 108 years. All of Miele's products are built with legendary German craftsmanship and unsurpassed quality. Based on the foundation of Immer Besser, the company believes in a higher level of responsibility to each customer, ensuring that the quality of products and degree of customer service is Forever Better.

The complete line of Miele products includes the MasterChef Collection™, which features touch-screen, food-driven controls that guarantee perfect results-usually in four keystrokes or less.

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Whether it be award-winning dishwashers or built-in coffee systems, Miele will make your kitchen the heart of your home. Experience the full line of Miele appliances at Sierra Select Home Resource and Education Center.

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Miele

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The Sierra Select Home Resource and Education Center is not your ordinary showroom. At the Center you will find answers to all your questions about the finest in kitchen appliances and plumbing products. In fact, you can even test-drive these appliances to ensure your selection meets your needs before it is installed in your home.

Whether it is a 48" Professional Stainless Range by American Range, a Miele dishwasher that operates in silence, crystal clear ice in your martini shaker, or state of the art products from around the world, you will find it all at the Sierra Select Home Resource and Education Center. For more information on browsing the showroom or scheduling a "Test Drive" of these fantastic products call 415-431-8682 or visit our interactive website at www.sierra-select.com.

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AMERICAN PROFESSIONAL RANGES

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WWW.SIERRASELECT.COM

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"Design is not just what it looks like and feels like. Design is how it works."

—STEVE JOBS

LOCALLY GROWN
PHOTOGRAPHY BY
KELLY ISHIKAWA/
SANDBOX STUDIO
CH+D, MARCH 2007

KITCHENS & BATHS

A S DESIGNS

Located in Los Gatos, A S Designs is the destination of choice for individuals with discriminating taste looking for sophisticated and creative designs and quality products. Our showroom features a selection of premier European and domestic custom cabinetry.

Specializing in fine cabinetry design, we provide solutions for every room from kitchens and bathrooms to pantries, libraries, offices and closets. A S Designs is one of the leading sources of quality cabinetry and kitchen furniture serving the Bay Area and Monterey Peninsula.

From traditional to contemporary, from urban to rustic, the possibilities are endless. In addition to offering a unique collection of cabinetry, door styles, colors and finishes, A S Designs offers the option of custom-designed doors, sustainable exotic woods and veneers, custom colors from high-gloss to antiqued and distressed finishes.

Experienced in medium to high-end residential projects and with diverse knowledge in remodels and custom homes, we provide individualized service to our clients and industry professionals giving them expert advice, quality products and unrivaled customer service.

With sincere commitment to innovative design and superior quality along with a friendly and knowledgeable team, our full service kitchen interior design showroom has all the necessary resources to create environments with timeless elegance for any home and coordinate projects from ideation to completion to our clients' satisfaction.

We extend an invitation to all home owners and Trade Professionals to visit our showroom and learn more about our cabinetry and design services.

as designs inc.

A S DESIGNS, INC.
WWW.ASDESIGNS-INC.COM

14107-P WINCHESTER BLVD.
LOS GATOS, CA 95032
TEL: 408.370.7778/ FAX: 408.370.7779
EMAIL: INFO@ASDESIGNS-INC.COM

SieMatic BeauxArts

CALIFORNIA SHOWER DOOR CORPORATION

SHOWER DOORS ON THE BAY AREA SINCE 1935

California Shower Door Corporation has been providing the entire Bay Area (on any given day we range from Healdsburg to Sacramento to Carmel) with shower doors since 1935. We are members of the National Kitchen and Bath Association, the National Association of the Remodeling Industry, Bath Enclosure Manufacturer's Association, Decorative Plumbing and Hardware Association, and the Better Business Bureau.

We offer the most complete line of quality enclosures, ranging from standard enclosures (our Cardinal line) to heavy glass framed and frame-less enclosures (our Majestic and Regency lines). We are also the only shower door company in the Bay Area that only does shower doors. This gives us an unparalleled level of expertise, explaining our status as a Diamond Certified company. More than 250 of our past and current clients were randomly sampled as to whether they would use/refer CSDC if they or someone they knew needed shower doors. Ninety-nine percent of the clients surveyed responded, "Yes." This speaks volumes as to our products, pricing and professionalism.

Being a specialty shop, we build enclosures to enhance the extraordinary design of your bathroom. That being said, free on-site design estimates are available to all CSDC clients. In-house installation services are provided for all of our products. Please visit our website to view the myriad of enclosure types that we regularly install. We also urge you to visit our recently remodeled showroom, which features eighteen full-sized displays of all of our products. Our showroom is open Monday through Friday from 8 a.m. to 4:30 p.m.

California Shower Door Corporation

CALIFORNIA SHOWER DOOR CORPORATION
CALSHOWERDOOR.COM

1795 YOSEMITE AVENUE
SAN FRANCISCO, CA 94124
800.675.6225 / 415.675.6225

ALNO
BY EUROPEAN KITCHEN DESIGN

From the very beginning in Germany in 1927, Albert Nothdurft, the founder of ALNO, was conscious of the impact on the environment and the effect of limited and dwindling resources. Now, as then, ALNO has taken the next step forward in product design by leading the industry in a renaissance of high-design and global responsibility.

For over 80 years, ALNO has led the industry in "green" manufacturing, long before it became fashionable. For over 20 years, ALNO has been using non-toxic paints and lacquers, free from heavy metals and low in emissions. ALNO products are manufactured using recycled and regenerated wood from certified resources as well as the continued use of non-toxic laminates, aluminum, glass and technical veneers. ALNO only uses lumber, veneers and wood panels from fully managed and sustainable forests.

The factory itself is a living statement in sustainability with its "Zero Waste" resource management system, whereby all waste is either reconstituted into new materials or used as fuel to heat the factory, saving 3 million liters of heating oil each year. As the first to implement such standards, the ALNO factory is hailed as a role model of "Green" manufacturing by the German government.

ALNO believes that everyone has a global obligation to protect the environment and to secure our natural resources now and for generations to come. ALNO...green by choice...green by design.

European Kitchen Design the home of ALNO WORLD | Palo Alto, is proud to be the exclusive Northern California dealer of ALNO kitchens. At European Kitchen Design we combine your aspirations with our unique ability to fulfill them, with experience, distinction and excellence.

Please let us know how we will be able to support your projects; we will be happy to schedule for you a personal appointment at our unique 4,000 square foot showroom in Palo Alto.

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TEL: 650.843.0754
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FOX MARBLE & GRANITE

Fox Marble is the largest facility of it's kind in Northern California. Fox imports the finest granite, marble and limestone from around the world and display over 300 varieties and colors in our 70,000 square foot facility in San Francisco. Our in-house fabrication department features master craftsmen working with state-of-the-art machinery. Our team of professional measuring technicians and installers assure an excellent final product. We truly are a one-stop-shop for all of your custom stone projects.

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TEL: 415.671.1149 / FAX: 415.671.1155

GILMAN SCREENS & KITCHENS

Since 1983, CJ and Larry Lowenthal have owned and operated Gilman Screens & Kitchens, the Bay Area's most complete and extensive custom kitchen and bath showroom. Specializing in quality cabinetry and excellent customer service, the Lowenthals have built their business on designing dreams and delivering superior satisfaction. Their secret to success: An educational approach to design, with top-notch products, exquisite attention to detail, formally trained personnel, and multiple newly remodeled showrooms to display their passion for beauty.

"Our first showroom in San Francisco grew so quickly, with customers from San Jose to Sacramento—even Hawaii—we determined a second showroom in Foster City would provide easier access for our Peninsula clients." With two showrooms, Gilman Screens & Kitchens began providing convenience and accessibility to the entire San Francisco peninsula. Then, over the last few years, the Lowenthals opened additional showrooms in Mountain View, Burlingame, and San Rafael for a total of five beautifully designed display centers, each showcasing the latest in fine cabinetry, countertops, and home accessories.

With a staff comprised of design professionals with solid design credentials, Gilman Screens & Kitchens is proud to assist homeowners in every aspect of the selection process. A combination of sound knowledge and modern technology provides Gilman clients with an arsenal of design tools for projects of any scope. "We work with our customers and their contractors, and we will even recommend professional contractors if our customers need one. Choosing your new cabinetry can be very challenging as well as exciting. We know how difficult these decisions can be, so we offer profes¬sional consultation to every customer who needs it."

Building a business on quality, integrity, and client satisfaction, and going the extra mile for each and every client has made Gilman Screens & Kitchens an industry leader for almost 25 years. You won't find a better business to help you create your new kitchen or bath. Visit any of Gilman's five showroom locations with newly remodeled exciting displays, and you will see for yourself what everyone is talking about when they say "value, selection, and service" all in the same sentence!

GILMAN SCREENS & KITCHENS

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TEL: 650.691.6850

217 – CALIFORNIA DRIVE
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IRIS HARRELL
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Get to know us. Call or visit our website www.harrell-remodeling.com and sign up for our quarterly email newsletter or download MP3s of our popular remodeling podcasts. You can also subscribe to our podcast series on iTunes or request programs on CD.

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JACK LONDON

KITCHEN & BATH GALLERY

Jack London Kitchen & Bath Gallery is the premier kitchen and bath showroom in the east bay. As a division of American International Supply we have access to products from around the world to fill your dreams. Family owned and operated we take great pride in our reputation as one of the few true independent plumbing supply companies on the west coast.

Our staff takes great pride in the design and constant upgrades of our showroom displays to offer our clients the most current products available. We only promote products that we know are of the highest quality and we provide customer support from the beginning to the end of your project. We incorporate years of experience with every consultation we provide to our clients.

Not all showrooms deal direct with the manufactures they represent, we do. With our parent company American International Supply, and sister companies Meyer Plumbing Supply and Steam & Plumbing, we deal direct with all our manufactures. The importance of this is when a problem occurs we deal direct with the source, not a distributor.

We have relocated to our new 5,000 sq.ft. showroom on Oakland's Embarcadero just a few miles south of our old location at Jack London Square.

Come visit our new design showplace featuring a dazzling array of design options allowing for a truly customized kitchen & bath experience.

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KITCHEN OF LOS ALTOS

When it comes to kitchens with a European sensibility, Ingrid Curran is the designer of choice.

I'm interested in my client's lifestyle and their feeling about space, color, and texture. My goal is to go beyond function and create an environment that reflects their individual taste and personality."

For the past 38 years Ms. Curran has been among the top designers on the Peninsula. Her designs range from minimalist to European Classic, from traditional to high-tech, always executed in a timeless manner.

INGRID CURRAN

"We feel that good design should last, and we avoid following temporary trends. Our goal is to create spaces that are efficient and in harmony with the character and theme of your home, and will never look dated."

At Kitchens of Los Altos we believe that form follows function, and we will take your project a step further - our creative design solutions and good judgement in color and texture will certainly complement and enhance your lifestyle in every way.

kitchens...
of los altos

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In selecting your designer, it's important to find one who is flexible, efficient, accurate, delivers only the highest in quality and craftsmanship, and can work with you as a true partner. As a Diamond Certified® company, Lamperti Contracting & Design has been providing this level of service to Bay Area homeowners since 1965.

Lamperti Contracting & Design also provides complete design/build services – you will find that we provide outstanding value for your remodeling dollar in planning, design and construction. We take pride in our attention to detail and full responsibility for every phase of your job. We work in your home as if it were our own.

Come and visit our showroom or call and make an appointment with one of our professional designers. Or visit us at www.lampertikitchens.com.

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TEL: 415.454.1623
WWW.LAMPERTIKITCHENS.COM

PANE e VINO
CAFÉ
PECORINO ROMANO

MIDLAND CABINETS

Midland Cabinet Company has built a reputation for producing some of the finest custom cabinetry and millwork in Northern California. Through the outstanding partnerships built over its forty years of business, Midland's association with experienced architects, contractors, interior designers, trades people, and customers has created an environment of professionals able to share their values: fine design, careful construction, high quality materials, and excellent customer service. On a visit to Midland's manufacturing facility, clients will find themselves in a small, high-tech, busy factory. Industrious, talented people operate state-of-the-art equipment designed to produce the highest quality cabinetry and millwork. The highly skilled staff is experienced in selecting and working with nearly every kind of wood and knows no restrictions as to style, custom details, or size of a project.

Their service to their clients begins with the initial concept and design stage and continues through the final design, detailing, manufacturing, custom finishing, and installation. The result is a beautiful and unique product that embraces the architectural elements of each residential project. Although the kitchen is the signature product of Midland, clients appreciate the company's ability to design and produce architectural wood interiors for family and media rooms, libraries, home offices, and bedrooms. The best way to appreciate the exceptional quality and service that Midland offers is to visit its San Carlos showroom and manufacturing facility. Business hours are Monday through Thursday 7:00 AM to 5:00 PM or by appointment.

MIDLAND
CABINET
COMPANY

MIDLAND CABINET
WWW.MIDLANDCABINET.COM

719 INDUSTRIAL ROAD
SAN CARLOS, CA 94070
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PHOTO: RUSTY RENIERS; INTERIOR DESIGN: LINDA LONDON, LTD

NORTHBAY KITCHEN & BATH

DESIGN TO COMPLETION

The secret to our services is simple — we have a passion for what we do and we believe in providing exceptional personal service to all our clients.

Our sales staff is comprised of design professionals who assist in every aspect of selection to provide you with value for your project from design to completion. We work with our clients, our client's contractors or provide our crew of qualified workers to complete your home improvements.

We welcome the opportunity of adding you to our long list of satisfied clients.

Visit our beautiful new Napa showroom in the heart of the wine country and our Petaluma showroom in the quaint river town of Petaluma to see all the latest and unique new products. Come in and see us or call to make an appointment with us to discuss your home improvement needs.

"I believe that home construction taken to its highest level becomes art," is the driving thought of David Frym, owner of Northbay Kitchen & Bath and D & R Construction.

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Precision Cabinets & Trim has a team of in-house experts you won't find anywhere else. Made up of master designers, craftsmen, and even former general contractors, we have the knowledge you'll need when it comes to new construction and remodeling. **We offer a unique perspective that combines our expertise in home construction with our experience in cabinet design, finishing, and installation.**

At Precision Cabinets & Trim, we dedicate ourselves to ensuring every choice and every detail is made with Precision.

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We are busy expanding our selections and services. With a BRAND NEW SHOWROOM in ROCKLIN, and NEWLY UPDATED SHOWROOM in BRENTWOOD, we invite you to see what PRECISION can do for your home!

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Rutt will build your cabinetry as a one-of-a-kind original with the color, fit, finish, and look that is uniquely yours.

RUTT of LOS ALTOS specializes in designing fine cabinetry for all rooms, from your kitchen and butler's pantry to your library and baths. Working diligently with clients and industry professionals, the team of award-winning designers combines their cabinetry knowledge, experience, and artistic ability to turn any room into a timeless masterpiece.

In an atmosphere of warmth and elegance, you are invited to visit the showroom to meet, discuss, and design.

RUTT OF LOS ALTOS
WWW.RUTTOFLOSALTOS.COM

382 FIRST STREET
LOS ALTOS, CA 94022
TEL: 650.941.1170 / FAX: 650.941.1167
SHOWROOM@RUTTOFLOSALTOS.COM

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THE LARGEST, MOST COMPLETE APPLIANCE SHOWROOMS IN NORTHERN CALIFORNIA AND RENO, NEVADA.

Standards of Excellence Appliances & Decorative Plumbing offers state-of-the-art showrooms featuring a broad array of appliances to fulfill your every need.

Designed to inspire industry professionals as well as homeowners, the 8,000-squarefoot spaces feature demonstration kitchens and products from more than 50 domestic and foreign manufacturers.

Each showroom treats you to the latest the industry offers in detailed vignettes that make it easy for you to visualize the equipment in your own home. The appliance experts at Standards of Excellence guide homeowners and professionals through many appliance choices and help determine which combination of appliances is best for a particular use. These skilled sales associates are kept informed on all the newest innovations in the marketplace and this expertise makes your project successful.

Along with other culinary programs, once a month the showrooms host a complimentary edu-tasting evening called "Food for Thought." A celebrated chef teams up with the sales associates to demonstrate different equipment and answer questions. A delicious meal is prepared while learning about how to use some of the advanced cooking methods like convection or speed cooking. Also, manufacturers rotate on Saturday, from 11:00am to 3pm, preparing tasty samplings with their appliances. Come see, touch, and experience first-hand what technology has done for cooking!

- Beautiful showrooms
- Skilled appliance experts
- Innovative culinary programs
- Excellent Service

From the exotic to the practical, Standards of Excellence offers products for every taste, design, and budget. Standards of Excellence—Delivering the ultimate in appliances and decorative plumbing!

For more information about our products, services and FREE culinary programs, visit us online at www.standardsofexcellence.com or call 800-817-9115.

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TEL: 775.852.5600

SACRAMENTO AREA:
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1200 DEL PASO ROAD, SUITE #150
SACRAMENTO, CA 95834
TEL: 916.515.0525

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SAN JOSE, CA 95131
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CONCORD, CA 94520
TEL: 925.459.5300

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We are committed to developing new products, searching for new materials and improving our designs as technology advances. Every space is custom-designed for you, then our manufacturing facility in Germany hand crafts your order individually. You will find our flexibility and impeccable attention to detail unparalleled.

Since 1987 we have manufactured luxury kitchen and bath furniture and in 1999 launched The Ultimate Wardrobe System®. Studio Becker's unmatched Accessory Collection® will beautifully organize the interior of your cabinetry. The newest addition to our expanded accessory program includes an exquisite line of fine bone china, stemware and sterling silverware—luxury at its best, in meticulously organized cassettes.

Studio Becker is where exquisite design, innovation and craftsmanship meet environmentally responsible production. Our cabinetry and other products use wood from sustainable sources as well as recyclable materials that are PVC and formaldehyde-free—so that no poisonous gases are emitted. Whether you are storing the plates you eat from or the clothes that touch your skin, you can be assured that we use safe, earth-friendly materials.

We invite you to experience the Studio Becker difference.

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TEL: 310.657.1400

LOS ANGELES
8687 MELROSE AVE., SUITE G-255
(WARDROBE ONLY)
TEL: 310.289.1311

LA JOLLA
7458 LA JOLLA BLVD.
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TEL: 858.456.0050

SAN DIEGO
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TEL: 858.483.1605

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The showroom at Tile Fantastic offers one of Northern California's largest selections of ceramic tile, marble, limestone, granite, slate, tumbled stone, metal, and glass. They display the newest styles and designs in tile and stone in their 4000-square-foot showroom. Continuously updated, the showroom is bathed in natural light to truly show the beautiful colors of their products.

Tile Fantastic is the South Bay's premier distributor for the Richards & Sterling line of distinctive tiles and stone. Whether it's the warmth of natural travertine, the modern style of glass mosaics, or the unmatched durability of Italian porcelain tile, Richards & Sterling's trend setting line can fulfill all your needs. The NuHeat under-tile floor heating system is also on display, which will bathe a tile or stone floor in warmth on those cold winter mornings. See these products as well as many other premier lines at Tile Fantastic's design showroom.

An extremely knowledgeable and talented staff is ready to assist you with design and color coordination. They add new products every month, so visit their showroom to see the latest lines. Tile Fantastic has been serving the needs of the Bay Area's homeowners, contractors, builders and designers since 1975. They'll be ready when you want to create something beautiful for your home.

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UNIVERSITY ELECTRIC

THREE GENERATIONS OF DEDICATION

Jacob Heintz—an immigrant from Germany, a U.S. Army veteran of World War I and a graduate of Santa Clara University—founded University Electric in 1919. He was a member of one of the first graduating classes of electrical engineers and one of the first people to start wiring homes for electricity in the Santa Clara Valley. In 1923, he and his wife, Ruth, opened a store that sold lighting, radios, automatic washing machines and other electrical supplies.

After graduating from Bellarmine College Preparatory in 1945, Jacob's son, Walter, served in World War II. He later attended Santa Clara University and graduated as an electrical engineer. He then served in the Korean War and returned to the family business after his military commitments.

Through the 50s and 60s, business grew until the recession of the mid-70s. Now at the helm, Walter decided to set a new course for the family business. Built-in appliances became its major commodity and the company focused primarily on the Remodeling and Appliance industry. By 1994, the store had moved to its current location and had established themselves as the Bay Area's premier appliance store.

Four of Walter's eight children have joined the family business, including Mike (Bellarmine and San Jose State University), Jack (Bellarmine), Jim (Saratoga High School) and Matt (St. Francis High School, University of California Los Angeles.

In 2005, the history of the University Electric began a new chapter with the addition of Jacob's great-grandsons, Adam (St. Francis High School, California Polytechnic State University) and Jacob (St. Francis High School, University of Oregon) joining the family business.

And the legacy continues.

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Whatever your inspiration, the experienced design professionals in a Wood-Mode showroom can help you create the exact look you've always wanted for your home. Visit www.wood-mode.com

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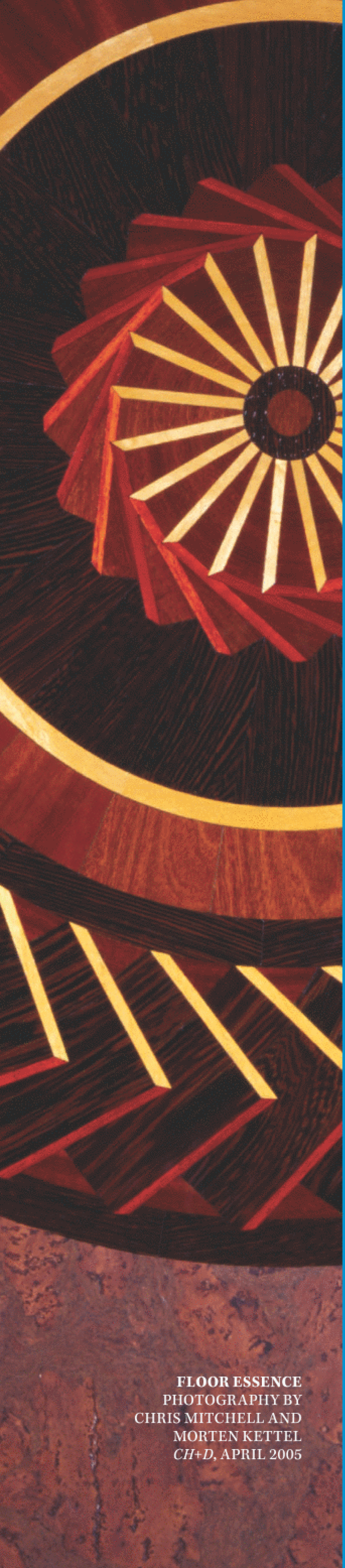
“The details are not the details. They make the design.”

—CHARLES EAMES



FLOOR ESSENCE
PHOTOGRAPHY BY
CHRIS MITCHELL AND
MORTEN KETTEL
CH+D, APRIL 2005

FLOORING & SURFACES

ALL NATURAL STONE
GRANITE & FINE TILE

A SYMPHONY OF CHOICES...THE BEST IN SLABS, THE BEST IN TILE...ALL AT ONE LOCATION

Make your designs sing with the most outstanding selection of both granite slabs and handmade tile available, only at All Natural Stone. Discover the inspiring colors and amazing flowing motion found in our stunning collection of over 8,000 slabs.

Selecting tile can be an overwhelming experience. Our showroom will help you compose those all-important design choices. Enter the 5,000 square foot All Natural Stone tile showroom and let your designs and dreams come to life as you discover room after room of the most beautiful tile concept boards from the fine collections of Artistic Tile, Country Floors, Jeffrey Court, Pratt and Larson—just a few of over 50 tile manufacturers available through All Natural Stone. Continue through theme rooms displaying a multitude of collections of glass, metal, mosaic and ceramic tiles. Over 1,000 tile concept boards fill the the All Natural Stone showroom. These unique theme rooms display entire collections of each tile category. The glass room shimmers with vivid color. The metal room features finishes and patinas from the ancient to the contemporary. The mosaic room offers beautifully affordable standards, custom made liners, medallions and the mosaics from Sicis of Italy, fit for a grand concert hall.

You will feel your creative juices flowing as our 40,000 square foot tile and stone warehouse begins to feel like a world class designers museum—a true symphony of choices.

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Granite & Fine Tile

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Bring the house down...let your creativity flow...your standing ovation awaits!

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Artistic Tile

Michele Griffoul

Jeffrey Court

Sonoma Tilemakers

Country Floors

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Dunnis Studios

Pratt and Larson

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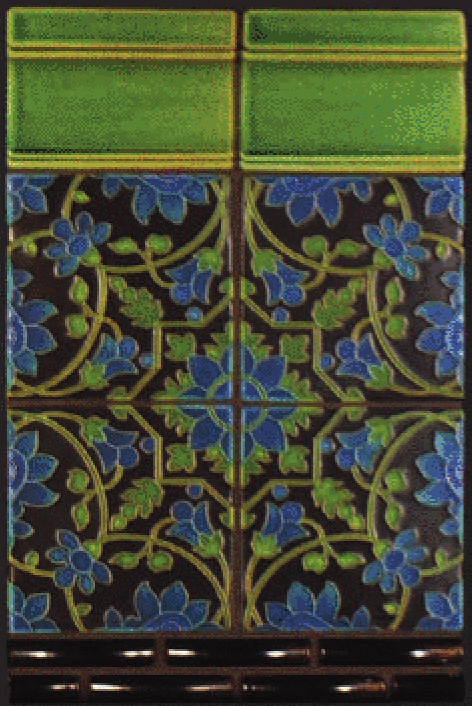
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BRINGING YOU THE MOST EXTRAORDINARY SURFACES ON EARTH

Experience a vast selection of porcelain, glass, ceramics and natural stone that will truly elevate any design. At Arizona Tile, there's a world of surfaces waiting to be explored. Through our exclusive relationships with select quarries and suppliers, you will discover stunning surfaces you won't find anywhere else on Earth.

For showroom locations and a look at our complete collection, visit *www.arizonatile.com.*

Terracotta onyx slab from Arizona Tile.

ARIZONA TILE

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ROSEVILLE, CA 95678

Rock formations along the Dirty Devil River in Utah from 925 feet

ARTISTIC TILE & STONE

In 1979, Cynthia Campanile, having earned her BFA from San Jose State University in ceramics, put her talent to use by creating a hand painted tile mural for one of her husband's clients. The demand grew, so she opened a Studio called Artistic Tile.

CYNTHIA CAMPANILE

Originally, Cynthia sent clients to other showrooms for tile, but she felt she could better serve them if they could choose tile where she worked. She asked Tony to build a showroom, but he kept putting her off. Finally, in 1982, Cynthia came to work and announced, "I want a showroom of my own!" Grabbing a sledgehammer, she marched into the reception area and began swinging. Later, dropping the sledgehammer in the middle of the pile of debris, Cynthia turned to Tony and said, "You know what to do from here..." and returned to her studio. Soon, Artistic Tile had a 300 square foot showroom, featuring boards from 2 manufacturers.

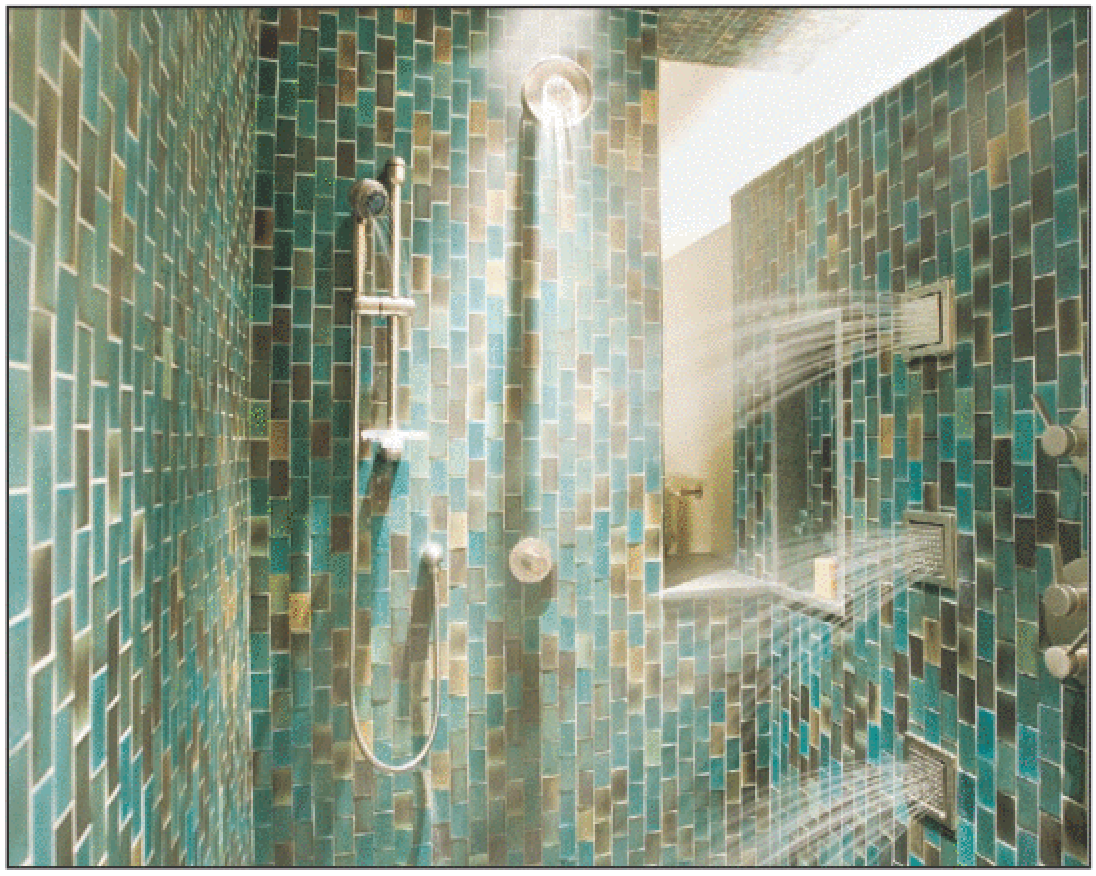
Today's showroom is over 8,000 square feet, with a staff of 15, featuring the latest fashions in hand-made tile, porcelain, glass, metal tiles, natural stone and custom marble mosaics.

Campanile says; the original showroom was built for one purpose...to better service our clients. Customer service is what built our company, and outstanding customer service will keep it strong.

Artistic TILE & STONE

WWW.ARTISTICTILE.NET

830 BRANSTEN RD STE B
SAN CARLOS, CA 94070
TEL: 1.877.ART.TILE



TILE : TRIKEENAN GLASS WINDOWS

CERAMIC TILE DESIGN

After nearly 25 years in business, Ceramic Tile Design continues to renew its commitment to cutting edge products by representing a wide array of select factories from all over the United States and Europe. The gap between these premium tiles and "commodity" (builder grade) lines typically sold in the big box stores has grown considerably as European and American companies strive to distance themselves from the imitations often imported from China.

STEVE AND KATHY CERAMI, IRA STEIN

Working with more than 12 of the leading factories in Italy and 30 in the United States, CTD selects carefully, choosing only the products they believe will enhance the diverse selection their residential and commercial clients have come to expect.

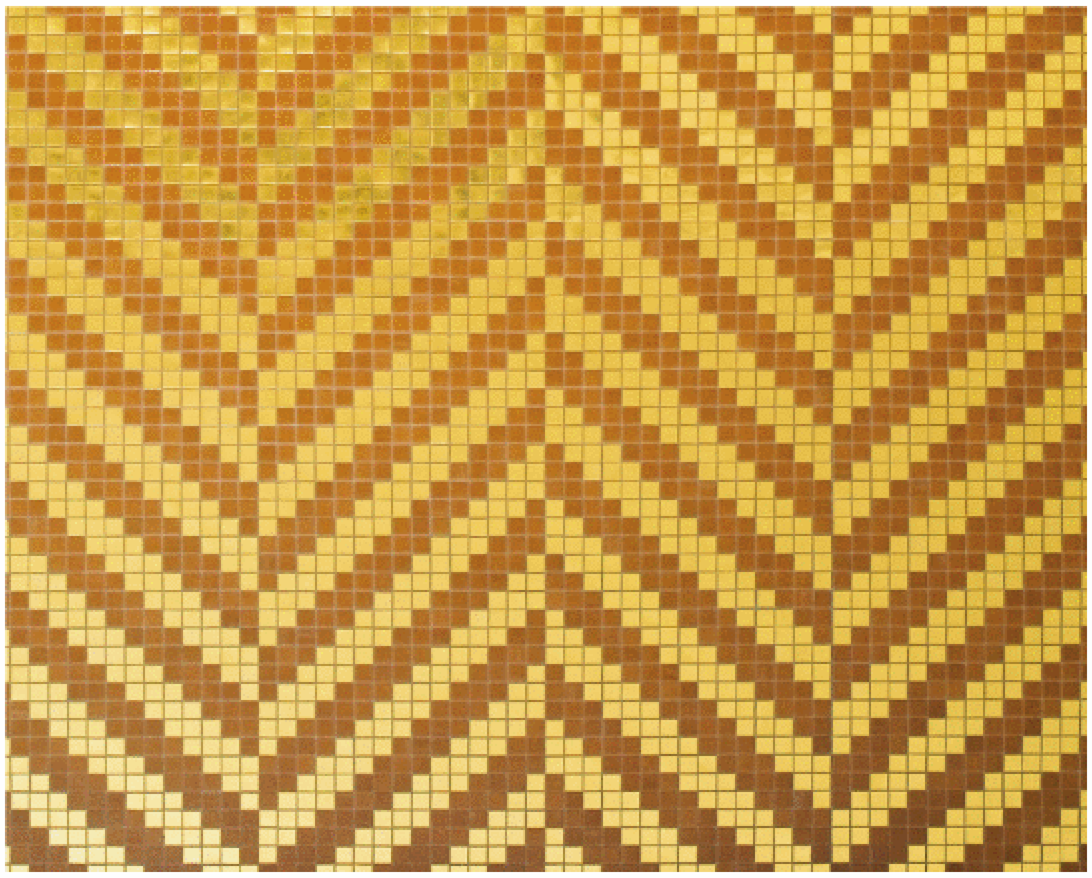
Steve Cerami, President and CEO of Ceramic Tile Design notes that," In order to distinguish ourselves from everyone else, we must take the risks associated with new and different offerings. If one client loves a particular tile and another hates it, I feel like I have done my job. I know that I'm offering a truly distinctive product." The result for their clients is a stronger attachment that will provide tremendous enjoyment over the many years CTD's products will last in their environment.

Ceramic Tile Design
TIMELESS ELEGANCE AND VALU

CERAMIC TILE DESIGN
WWW.CERAMICTILEDESIGN.COM

189 THIRTEENTH STREET,
SAN FRANCISCO, CA 94103
TEL: 415.575.3785 / FAX: 415.252.1898

846 FRANCISCO BLVD. W.
SAN RAFAEL, CA 94901
TEL: 415.485.5180 / FAX: 415.485.5186



CLERVI
MARBLE COMPANY

COMMERCIAL AND RESIDENTIAL SINCE 1917

For ninety years, Clervi Marble has been turning inspired designs into beautiful realities. Clervi is regarded as the premier natural stone fabricator and installer of choice by architects, builders, contractors, designers and homeowners alike.

Clervi's masterpieces include San Francisco's Grace Cathedral & The Moscone Center as well as countless residential interiors throughout the Bay Area.

Clervi employs true artisans. Their master fabricators and installers are skilled at fitting together natural stone puzzles and excel at the most challenging of projects. Even though they pride themselves on their superb technology and equipment, the company believes that it's the unparalleled handwork of their master craftsmen that turns beautiful ideas into works of art.

Beyond their experience and their selection of stone, Clervi's knowledgeable project managers are available to help clients select the most appropriate stone for their project and guide them through every step of the process, from start to finish.

When it comes to fabricating and installing natural stone and combining outstanding quality and customer service, at ninety, Clervi Marble continues to please clients–both large and small. That's their art, and that's what they're known for.

Visit the Clervi Marble showroom or call today to discuss your project.

From Masterplan
To Masterpiece

CLERVI
MARBLE
COMPANY

SINCE 1917

CLERVI MARBLE COMPANY
221 BAYSHORE BLVD.
SAN FRANCISCO, CA 94124
TEL: 415.648.7165/FAX: 415.282.3703
LICENSE # 230884
WWW.CLERVI.COM

PHOTOS: ELIOT HOLTZMAN

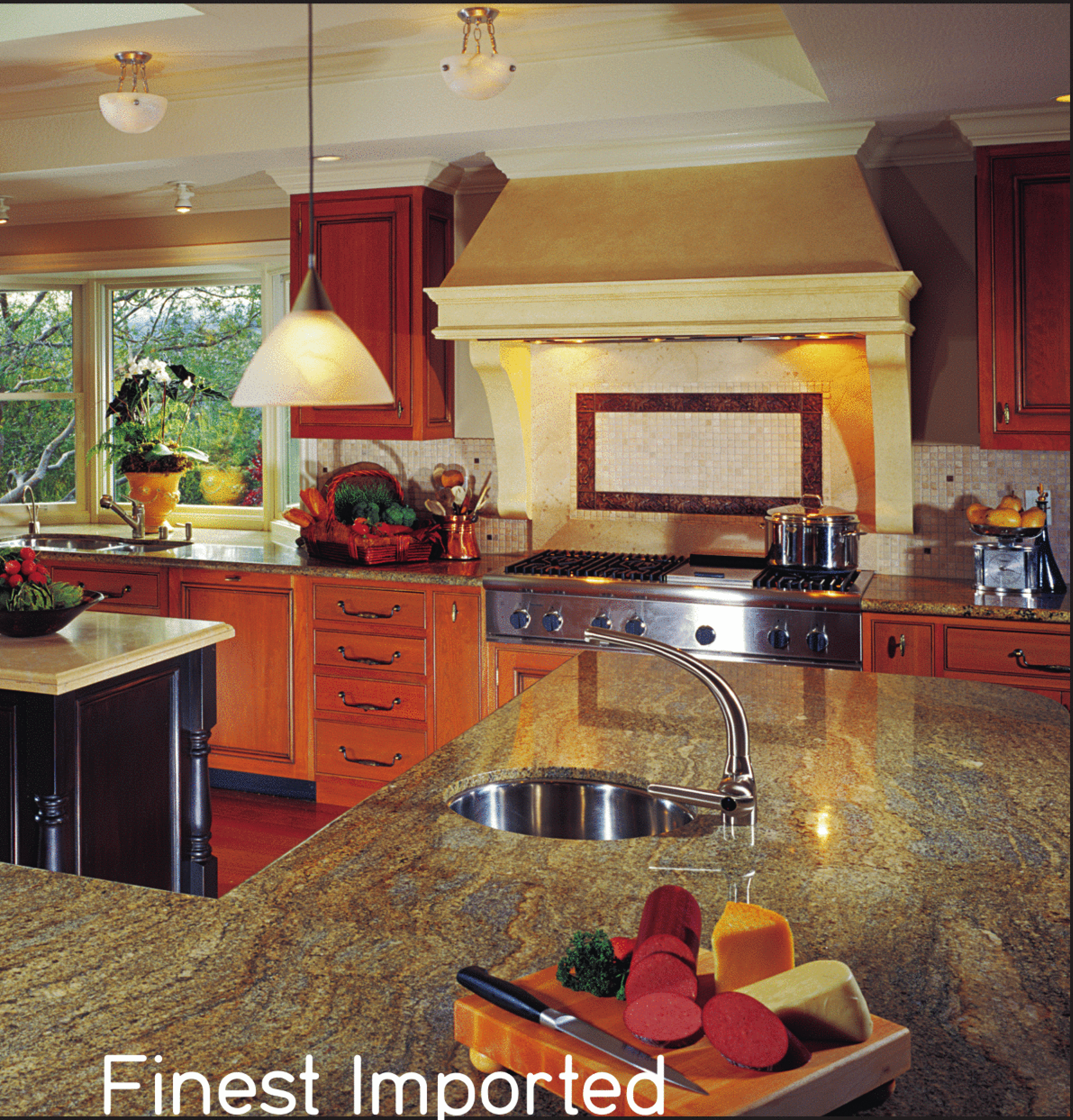
DA VINCI MARBLE, INC.

Visit da Vinci Marble and see the finest natural stone slabs and decorative tile now available in the heart of the peninsula. We are located one block from Highway 101 in San Carlos. The showroom features a beautiful assortment of artistic stone, glass, and ceramic tile complimented by a large warehouse of incredible slabs. The combination of beautiful artistic tile and natural stone slabs provides a great environment for designers and homeowners to see how different materials look together and enhance each other.

We are passionate about offering a broad selection of beautiful, complimentary materials. It is fun to see designers combining limestone with granite in the kitchen and travertine with marble and limestone in the bathroom. Subtle combinations of different tile orientations and sizes can result in stunning designs. It is also exciting to see all of the new materials available and combining them with traditional natural stone. Beautiful cut glass mosaics, used as an accent liner to add some color, or covering an entire wall to provide a bold statement, are great enhancements to natural stone in the bathroom or kitchen. Solid bronze liners and decos can be mixed with natural stone to bring a sophisticated touch of class to a design. Hand painted ceramic tiles can add color or bring out the earthy tones in the stone to provide a beautiful backsplash or accent border in a shower or bath surround.

DA VINCI MARBLE

1480 INDUSTRIAL AVE.
SAN CARLOS, CA 94070
TEL: 650.595.2500
WWW.DAVINCIMARBLE.COM



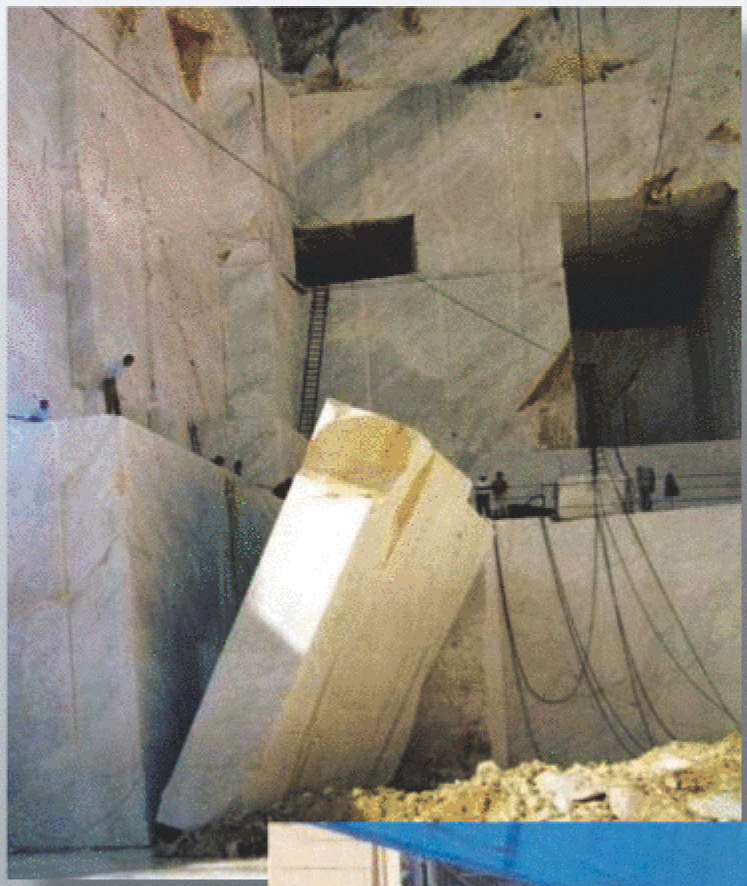
Finest Imported Natural Stone

EUROSTONE

EuroStone, Inc. has been in business since 1989. Our showroom has several hundred different granites, marbles, limestones, travertines, engineered stone and soapstone, as well as many types of lava stone.

EuroStone specializes in cut-to-size orders for residences, hotels and condominiums. We also provide custom-cut blocks, such as the calacatta block used to create the exquisite, extra-long bath tub shown here.

We look forward to your visit.



EUROSTONE, INC.

DIRECT IMPORTERS OF GRANITE, MARBLE, ONYX, TRAVERTINE, LIMESTONE AND SLATE

Hand-Crafted Excellence
Calacatta
by Master Carver Jim Gray

JIM GRAY
CARVING WORKSHOP
707-939-8458

EUROSTONE, INC.
WWW.EUROSTONEINC.COM

1050 ALADDIN AVENUE
SAN LEANDRO, CALIFORNIA 94577
TEL: 510.895.0881

ECO-FRIENDLY

AIRWALL

EXQUISITE SURFACES

TRADITION STYLE SERVICE

Since they opened their doors, Exquisite Surfaces has used these three words to define everything they do. Their mission begins with the meticulous selection of their antique salvaged materials, develops during the creation of their unique hand-crafted and reproduction lines and stands the test of time in the enduring relationships they establish with their clients.

Founded in 1997 by Paula Nataf and her sons Franck and Alexis, Exquisite Surfaces made an immediate impact as a premier source for antique and newly quarried French limestone and antique terra cotta. Since that time, the company has grown significantly in size and scope with showrooms in Los Angeles, San Francisco and Greenwich and a brand new showroom located in the A&D building in Manhattan. Exquisite Surfaces' 50,000 square foot warehouse in southern California enables them to stock many of their ever expanding product lines including: Antique and aged French oak, antique and reproduction limestone fireplaces, Provencal fountains, garden elements, antique Jerusalem stone, salvaged roof tiles, antique Tunisian tiles and decorative ceramic tile collections from France, Italy, Spain, North Africa and beyond.

"The secret to our success is simple – we have a passion for what we do and we believe in providing exceptional personal service to all our clients," says owner Paula Nataf. "Ultimately, we are in the business of helping our clients design, create and build their dream homes and we're very proud to be a part of that."

EXQUISITE SURFACES

EXQUISITE SURFACES
WWW.EXQUISITESURFACES.COM

SAN FRANCISCO SHOWROOM
150 15TH STREET — B
SAN FRANCISCO, CA 94103
TEL: 415.431.7300 / FAX: 415.431.7302 / 800.970.9798

EXQUISITE SURFACES
exquisitesurfaces.com
Los Angeles
San Francisco
Greenwich
New York
800.970.9798

PIETRA FINA

MARBLE, GRANITE, LIMESTONE

Pietra Fina is a family-owned business with experience in stone purchasing and quarrying going back through generations.

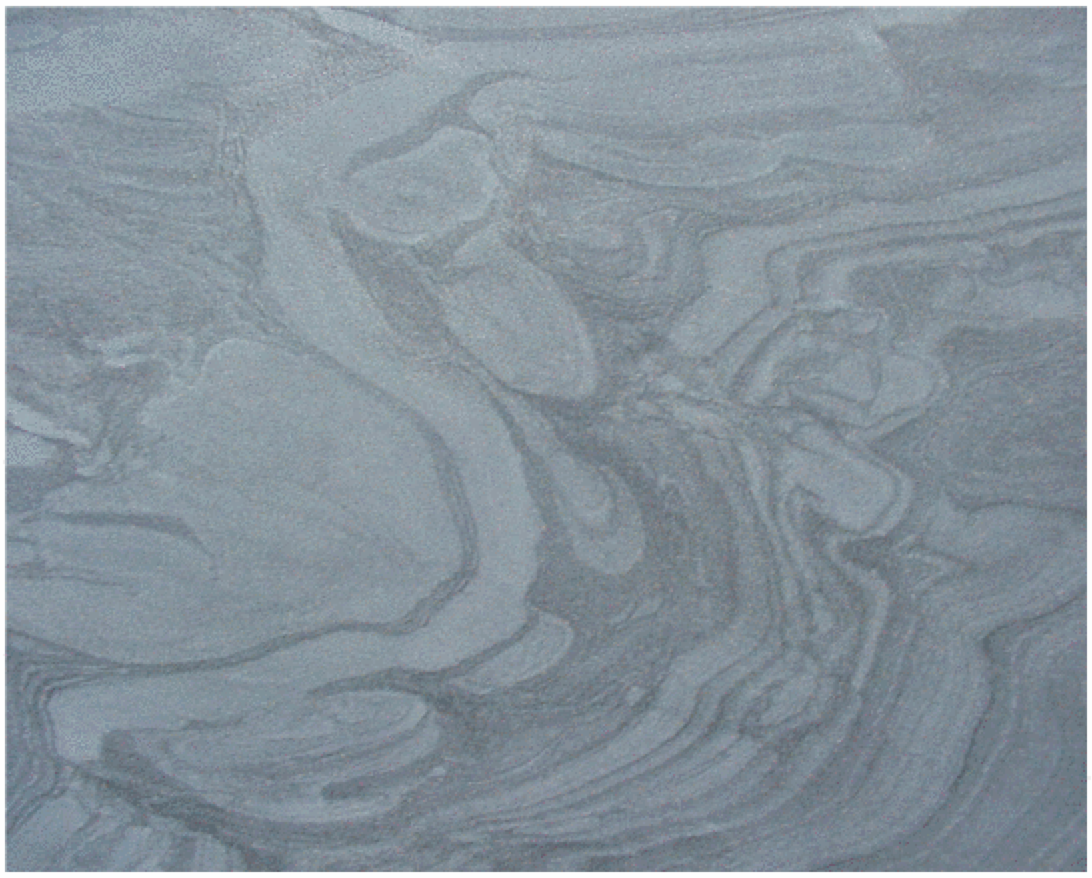
Their experience started in Italy in 1950 and was brought to the United States in 1990.

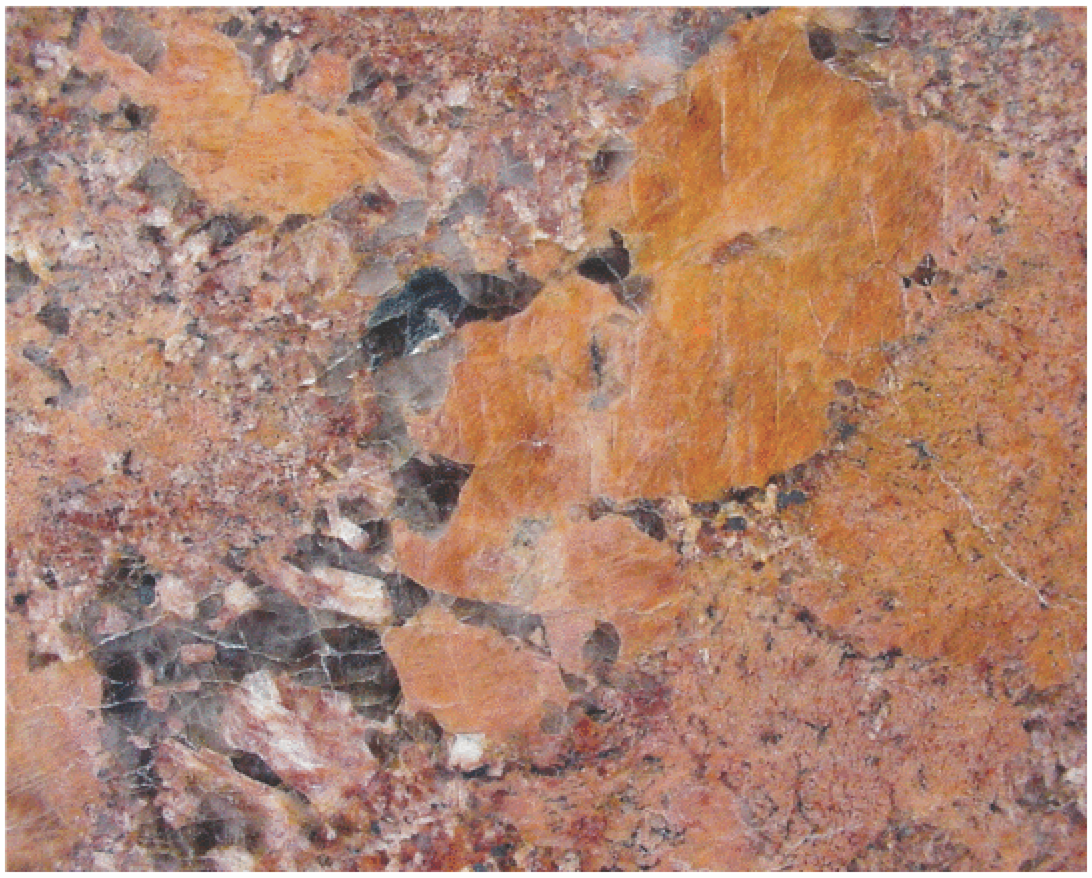
By going all over the world to hand select their natural stone, they know they are importing the most beautiful and highest quality material available.

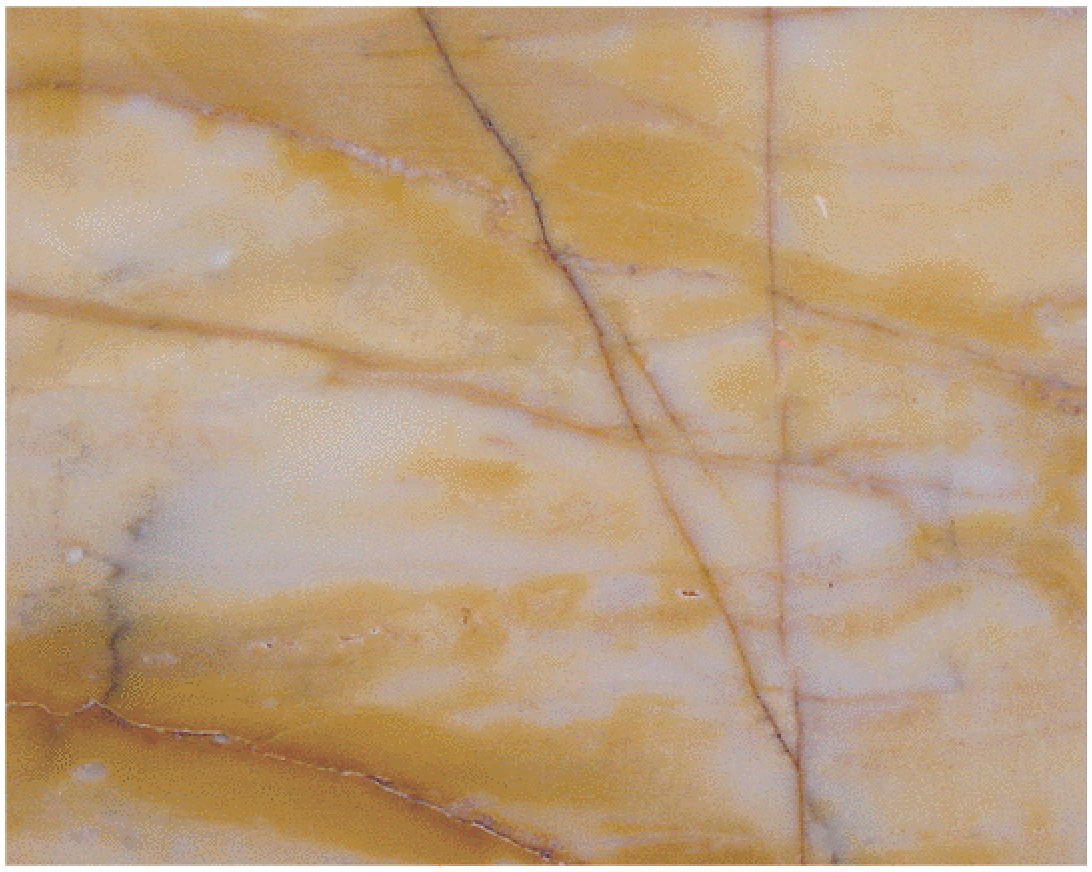
Pietra Fina is dedicated to doing their best to try to make selecting the stone for your project an enlightening and enjoyable experience.

Simply the Best. The Bay Area's Largest Selection of High Quality Natural Stone.

Visit their showroom and they will walk you through their 40,000-square-foot showroom and warehouse filled with more than 400 different kinds of granite, marble, and limestone. Visit Pietra Fina, where customers are always a number one priority.







PIETRA FINA

PIETRA FINA
WWW.PIETRAFINA.COM

23190 CONNECTICUT STREET
HAYWARD, CA 94545
TEL: 510.670.1010
INFO@PIETRAFINA.COM

TILESHOP

Serving the ceramic tile industry for over thirty years, Tileshop has become a California leader in the importation of fine ceramic tiles. Many of their lines manufactured abroad are conceived, designed and carried exclusively by Tileshop. They have established direct working relationships with their manufacturers which allows them to influence the design of new products in an ongoing effort to supply lines of tiles that reflect the current tile trends and satisfy the demands of architects and designers.

Tileshop carries a wide selection of styles for both commercial and residential applications. Included in their collection are Isole Handmolded wall tile, Crown Japanese fine porcelains, a variety of Italian glazed and unglazed porcelain, Grazia classic and innovative wall tile, Vetrissimo Glass Collection, unique metal borders along with stone and decorative marble moldings.

Each of their three locations has a separate outside sales staff, which services the design and architectural community, providing tile for residential and small commercial jobs, as well as very large commercial projects. All locations also have showrooms with vignettes where they are able to properly display the material, as well as a warehouse that stocks over 90% of what is displayed. Tileshop takes great pride in their quality and outstanding service.

TILESHOP
Showroom & Warehouse

TILESHOP
WWW.TILE-SHOP.COM

1005 HARRISON STREET
BERKELEY, CA 94710
TEL: 510.525.4312 / FAX: 510.525.8430
EMAIL: SALES@TILESHOPB.COM

480 E. BROKAW ROAD
SAN JOSE, CA 95112
TEL: 408.436.8877 / FAX: 408.436.8245
EMAIL: SALES@TILESHOPSJ.COM

16216 RAYMER STREET
VAN NUYS, CA 91406
TEL: 818.994-9637 / FAX: 818.994.9586
EMAIL: SALES@TILESHOPVN.COM

THE
END
LOVE
TAKE
EQUAL
TO THE
LOVE

VENETIAN
NATURAL
MARBLE

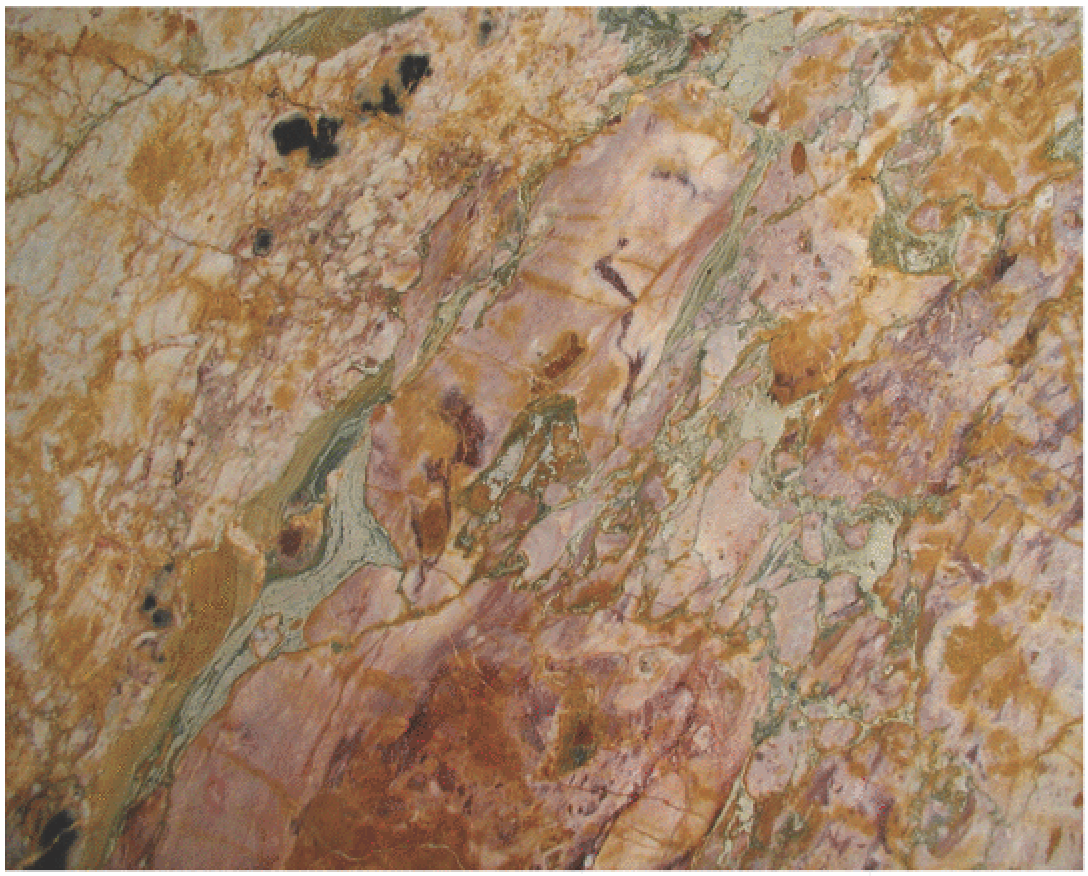
Venetian Natural Marble has been setting the industry standard with a tradition of quality craftsmanship since 1964. Venetian Natural Marble has more than eighty varieties of marble, granite, limestone and onyx in stock. Specializing in custom kitchens, baths, fireplaces, floors, table tops, and the restoration of stone furniture. Venetian Natural Marble can create just about anything you want... if it's made of stone.

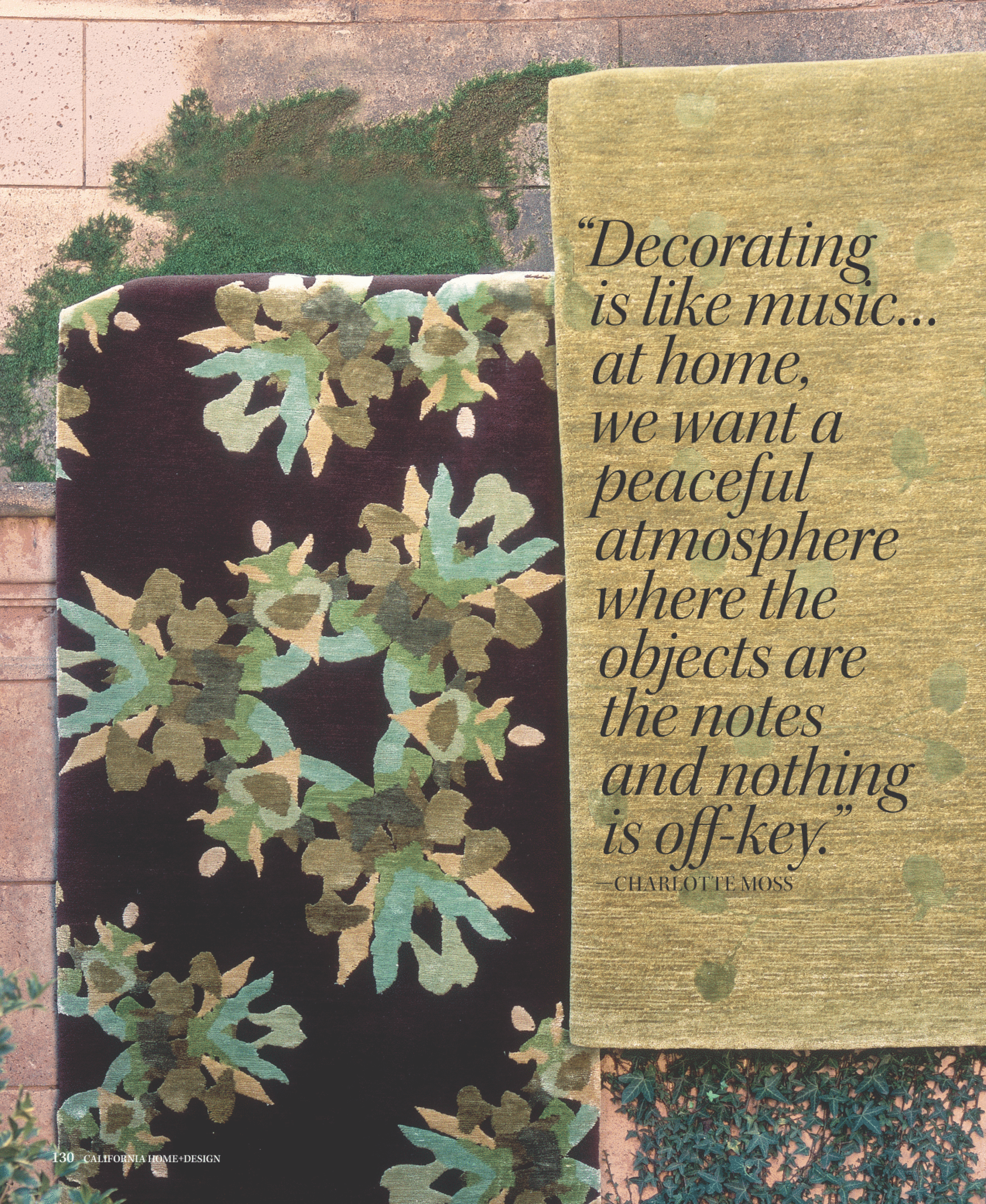
"Venetian Natural Marble has a reputation that comes from a commitment and philosophy that marble work is not just a trade... but an art." – Inside Magazine

Venetian Natural Marble

WWW.VENETIANNATURALMARBLE.COM

991 HARRISON STREET
SAN FRANCISCO, CA 94107
TEL: 415.392.6376
STATE LICENSE #399599





"Decorating is like music... at home, we want a peaceful atmosphere where the objects are the notes and nothing is off-key."

—CHARLOTTE MOSS

TUFT LOVE
PHOTOGRAPHY BY
SHERI GIBLIN
CH+D, APRIL 2006

FINE RUGS & CARPETS

ABC DECORATIVE RUGS

SPELLS VARIETY, VALUE & SERVICE

ABC Decorative Rugs is more than your ordinary retailer.

With manufacturing facilities in Pakistan, India and Nepal, the company produces custom-designed, hand-knotted rugs that can even be made to your specification through its custom rug program. And because they are woven in ABC Decorative Rugs' overseas facilities, the rugs are extremely competitive with "run of the mill" rugs sold by other merchants.

Nor is custom-made rugs the only product they offer. ABC Decorative Rugs also offers one of the Bay Area's largest inventories of non-custom rugs, including modern, transitional, tribal and traditional. Or consider some of the company's newest products such as wall-to-wall-carpeting and hardwood flooring in bamboo and premium solid wood.

Other services include in-home design consultation; an in-home, no-obligation rug trial; cleaning; repairs and restorations; appraisals; expert installation and rug fabrication. Through its custom rug program, customers can choose from 1,200 shades of wool, 300 silk colors and even pick the level of quality and what country they want their rugs to come from. Rest assured, ABC Decorative Rugs has a no-child-labor policy.

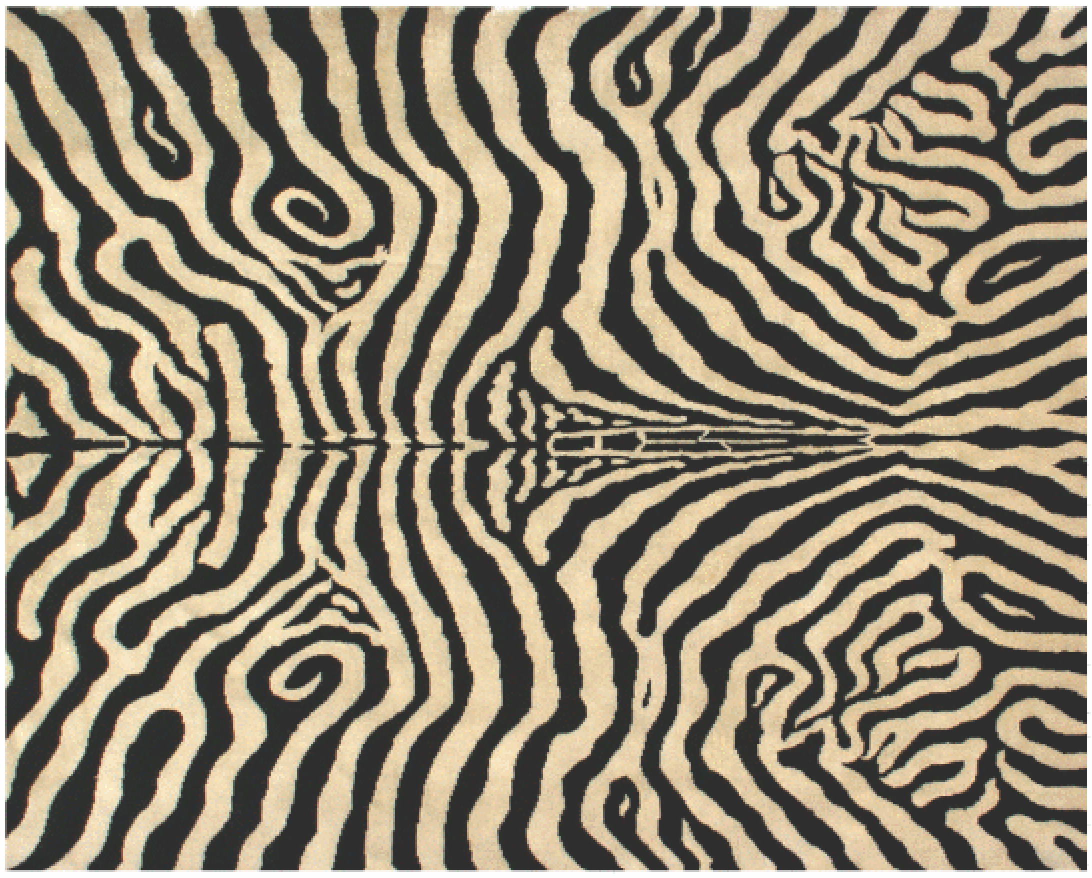
Finally, ABC Decorative Rugs also offers friendly, over-the-top service, and to a lifetime commitment to maintain the rugs they sell.

ABC
DECORATIVE RUGS

ABC DECORATIVE RUGS
ABCDECORATIVERUGS.COM

1 HENRY ADAMS ST.
SAN FRANCISCO, CA 94103
TEL: 415.513.1144

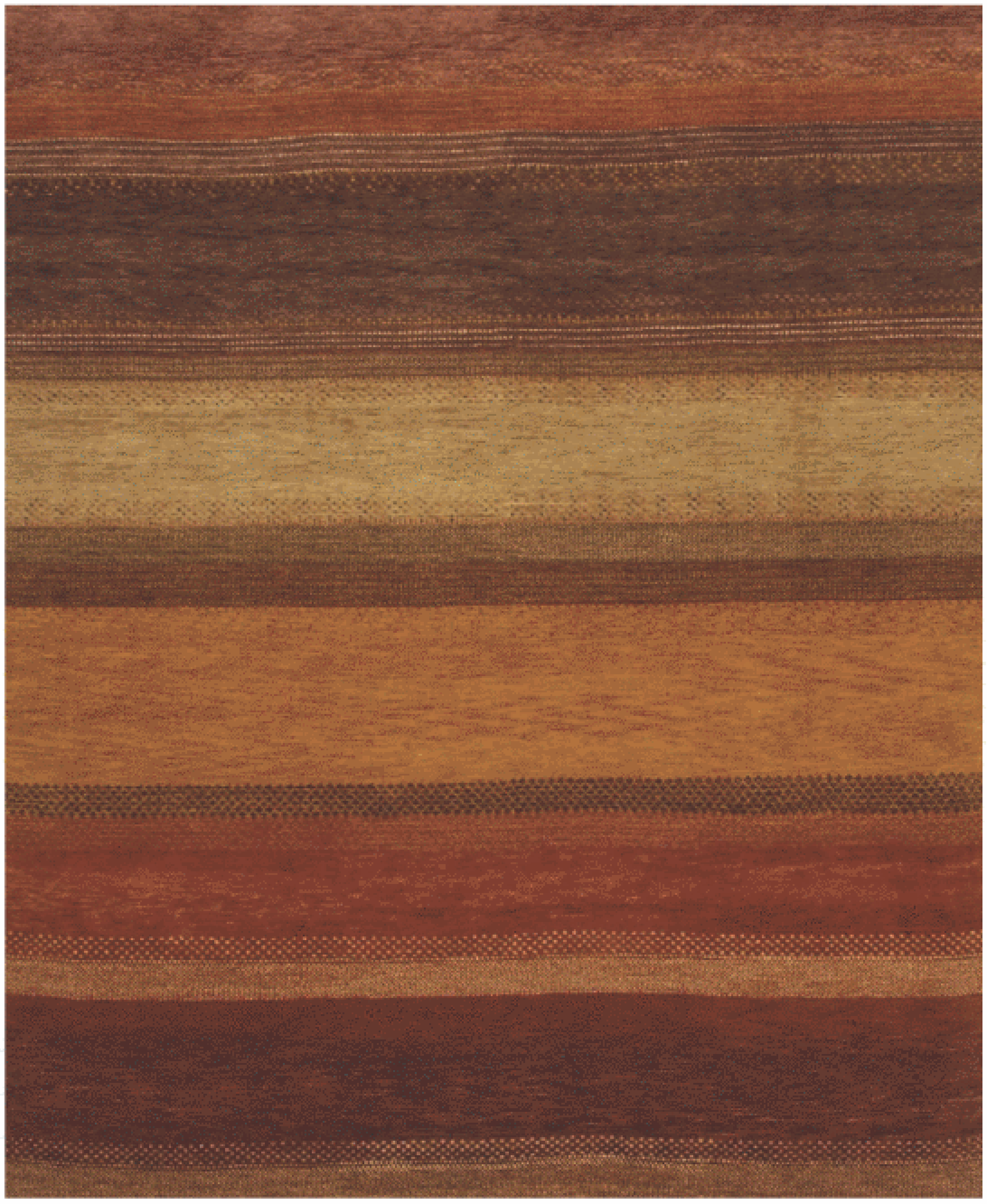
WAREHOUSE OUTLET
104 CONSTITUTION DRIVE, SUITE #4
MENLO PARK, CA 94025
TEL: 650.292.2493



DOLMA
TIBETAN CARPETS

Dolma offers an exciting collection of contemporary and traditional Tibetan rugs. These wonderful carpets are hand card out of Tibetan wool in Nepal. To assure the highest standards of quality, the wool is hand sheared, fibers are combed with handmade carding tools and then hand knotted on traditional wooden loom. The combination of the natural softness, rich texture and high concentration of lanolin found in Tibetan wool is resilient to common stains, smooth to walk on, durable to use and emanates style. The simple designs combined with the sophistication of natural dyes make for a compelling work of art. We also carry large selections of rugs made from a mixture of silk and wool—the wool provides softness while the shined silk provides elegance.

We specialize in the highest quality of Tibetan carpets; each one is hand knotted with 100 knots per square inch made from a variety of vegetable dyes. We also carry carpets made of silk and wool combinations. These products are made from a traditional and contemporary style from the finest available materials. Consumer advantage? We provide high-quality rugs at unbeatable prices.



dolma
Tibetan Carpets

DOLMA TIBETAN CARPETS
WWW.DOLMATIBETANCARPETS.COM

611 SANTA CRUZ AVENUE, SUITE B
MENLO PARK CA 94025
TEL: 650.327.8565 / FAX: 650.327.8634

SAN FRANCISCO DESIGN CENTER

101 HENRY ADAMS STREET SUITE 426 (4TH FLOOR)
SAN FRANCISCO CA 94103
TEL: 415.252.8501 / FAX: 415.252.8056

DOLMA HIMALAYAN GIFTS AND HANDICRAFT

530 CASTRO STREET
SAN FRANCISCO, CA
415.863.8296

JALILI INTERNATIONAL, INC.

The roots of Jalili International, Inc., go back to the ancient city of Tabriz in northwest Persia in 1880, when the operation was first founded. Hadji Seyed Mohammad Sadegh Imperially Jalili (the famous Hadji Jalili), the founder, shortly after opened one of the first rug exporting offices in Istanbul at the end of the 19th century.

During the first, second, and third quarters of the 20th century the operation expanded, and satellite

Purveyors of The Finest Handmade Rugs Since 1880

offices were opened up in London, Brussels, Dusseldorf, Hamburg, and Venlo (Holland). At the same time, the Tehran office was in charge of producing and supplying high quality rugs to some of the most prominent rug houses in France, Austria, and other European countries. The San Francisco office was established in 1979, and it has been managed by Kambiz Jalili, who is the fourth generation in this family business.

The company offers a very large inventory of antique and semi-antique rugs and tapestries, which consists of an impressive array of high quality and decorative pieces. Also, an extensive selection of contemporary rugs, in a wide variety of designs and color schemes, is available from India, Pakistan, Turkey, Egypt, Romania, Nepal, Tibet, and China.

JALILI INTERNATIONAL, INC.

JALILI INTERNATIONAL, INC.
WWW.JALILIRUGS.COM

SAN FRANCISCO DESIGN CENTER
101 HENRY ADAMS STREET, GALLERIA SUITE #355
SAN FRANCISCO, CA 94103-5213
TEL: 415.788.3377 / FAX: 415.626.3326
EMAIL: KAMJALILI@AOL.COM

MEDALLION RUG GALLERY

YOUR COMPLETE HAND-WOVEN RUG RESOURCE.

Amir Amidi's intense passion for hand-woven rugs began at an early age, purchasing his very first piece at the age of seven. After accumulating one of the finest and most unique rug collections worldwide, Mr. Amidi moved to downtown Palo Alto, California in 1978 with the goal of educating local communities about one of the most exquisite art forms in the world.

The pinnacle of this passion can be found today in Medallion Rug Gallery's exclusive Private Collection. This "Museum of Rugs" remains one of the most magnificent compilations of world-class rugs and tapestries found anywhere.

AMIR AMIDI
FOUNDER

Today the Amidi family, along with the support of Medallion Rug Gallery's personnel, is pursuing the same passion. All of us at Medallion Rug Gallery would like to thank each and every one of our patrons who have come to trust us in helping them transform their homes into vibrant, warm and beautiful living space.

We would also like to thank the many skilled interior designers who have made Medallion Rug Gallery the ultimate source for quality hand-woven rugs in their design projects.

Medallion Rug Gallery will continue with its mission in bringing you the highest standard of service and quality hand-woven rugs in the years to come.

As always, your complete satisfaction is our ultimate goal.

Medallion Rug Gallery

MEDALLION RUG GALLERY
WWW.MEDALLIONRUG.COM

323 UNIVERSITY AVE.
PALO ALTO, CA 94301
TEL: 650.329.9020 / 1.800.300.7847
INFO@MEDALLIONRUG.COM

NOMAD RUGS

Rugs are not just floor coverings – they're portals to other lands and cultures as Chris Wahlgren discovered while traveling in Asia and the Middle East after college. Inspired by what he saw, he returned home to San Francisco and began importing one-of-a-kind rugs for private clients starting in 1995. His business expanded by word of mouth and in 2000, he opened Nomad Rugs in Noe Valley. The 2,500-square-foot store specializes in hand-woven and naturally dyed rugs. Wahlgren's favorites reflect the nomadic cultures of Central Asia. He also carries antique tribal rugs, classical Persian designs, and contemporary Tibetan pieces. The store's extensive website, www.nomadrugs.com, provides images and descriptions of hundreds of rugs along with helpful information to guide you in your search. Rug novices will appreciate the store's free delivery, pressure-free home trial, and washing and repair service--everything necessary to make sure your relationship with your rug is a long-lasting one.

NOMAD RUGS

NOMAD RUGS
WWW.NOMADRUGS.COM

3775 24TH STREET
SAN FRANCISO, CA 94114
TEL: 415.401.8833/FAX: 415.401.8855
EMAIL: INFO@NOMADRUGS.COM

THE MOST BEAUTIFUL RUG:

RUGMARK'S CAMPAIGN TO END CHILD LABOR

The handmade carpet industry exploits nearly 300,000 children. This has to end, and it will. RugMark is the international nonprofit organization that inspects looms, rescues children and operates schools and training programs in South Asia. Look for the certified and numbered RugMark label on the back of an imported rug. It's your best assurance that no children were exploited in the manufacture of the carpet you're buying.

Child-Labor-Free. RugMark randomly inspects the looms of companies that agree to employ adults only. When children are found working, they are offered the chance to go to school. Only independent certification with rigorous inspections can assure your rug is child-labor-free.

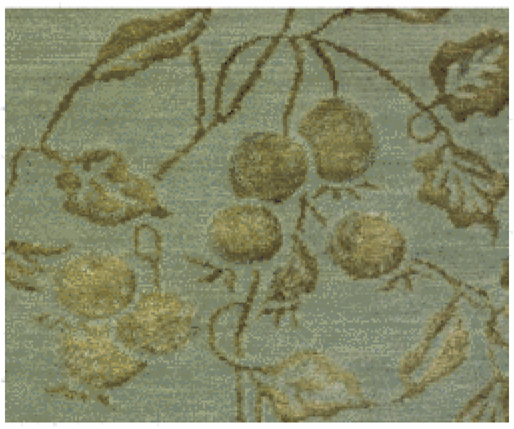
Schools and Opportunities. RugMark has rescued more than 3,500 children and deterred thousands more from entering the workforce. Educational programs funded by certified rug sales and donations help these children through rehabilitation, daycare, literacy, formal schooling and vocational training.

Get Involved. You can be part of this partnership among rug-weaving communities, businesses and consumers by looking for the certified and numbered RugMark label on the back of an imported rug.

Where to Buy. More than 1,000 retailers, importers and interior designers have joined forces with RugMark. The companies listed on the right are RugMark Marketing Partners in California. Visit these showrooms for a selection of RugMark certified rugs or visit www.RugMark.org to access a complete list.

Floor Styles
CARPETS & RUGS

36-701 Date Palm Drive
Cathedral City, CA 92234
Brands available: Lapchi, Odegard, Inc.



floordesign

25 Rhode Island
San Francisco, CA 94103
Brands available: Lapchi, New Moon

JR

J. Iloulian Rugs
8451 Melrose Place
Los Angeles, CA 90069
Brand available: Odegard, Inc.

AtelierLapchi

8687 Melrose Avenue, Suite G-176
West Hollywood, CA 90069
Brand available: Lapchi

STEPHEN MILLER GALLERY

800 Santa Cruz Avenue
Menlo Park, CA 94025
Brands available: Lapchi, Odegard, Inc.

EMMETT EILAND'S
ORIENTAL RUG COMPANY

1326 Ninth Street
Berkeley, CA 94710
Brand available: New Moon

Photo, right: Sunita Jimba was sold to a carpet factory owner for the equivalent of $2.50 and worked 18 hour days as a carpet weaver and domestic servant. She was rescued by RugMark inspectors and is now a top student in a RugMark school.
©Robin Romano, 2007

STEPHEN MILLER GALLERY

Stephen Miller has been in business selling fine Oriental rugs for over thirty years, the last seventeen in Menlo Park. His emphasis has always been on rugs as art, whether in reference to the unique color and design of a great antique carpet, or the subtly nuanced texture and hue of a contemporary rug with wool and silk.

Stephen Miller Gallery promises a unique shopping experience. With floors of wood and limestone and an abundance of natural light it's the perfect place to preview any rug, from runners to over-sized rugs. An expert staff with many years of experience is available to assist and to inform, not pressure you into a purchase. They are happy to provide free in-home consultation and delivery "on approval" without obligation.

STEPHEN MILLER

Stop by and see why so many astute rug buyers and design professionals consider Stephen Miller Gallery the Bay Area's best resource for distinctive rugs. Appraisal, expert cleaning and restoration services are also available.

STEPHEN MILLER GALLERY

FINE ORIENTAL RUGS

800 SANTA CRUZ AVENUE
MENLO PARK, CA 94025
TEL: 650.327.5040
TOLL-FREE: 888.566.8833
OPEN MONDAY THROUGH SATURDAY, 10 – 6.
WWW.STEPHENMILLERGALLERY.COM

The

newest creations of

Tufenkian Artisan Carpets

from the

Designers' Reserve

and the

Barbara Barry Collection.

Evolving collections

of carpets designed

by the elite of the interior design

industry.

THE ORIENTAL CARPET

SYD & LINDA SMITH, PROPRIETORS

Fine contemporary and traditional carpets and rugs

Visit our selections at www.theorientalcarpet.com

The
Oriental
Carpet
707
Santa Cruz Ave.
Menlo Park
650.327.6608

Eva H Azure
(shown)
is available
in custom
sizes
and for
immediate
delivery
in sizes
3' x 5'
to
10' x 14'.

"It is just as disastrous to have the wrong accessories in your room as it is to wear sport shoes with an evening dress."

—DOROTHY DRAPER

THE LIGHT STUFF
PHOTOGRAPHY BY
KELLY ISHIKAWA/
SANDBOX STUDIO
CH+D, JUNE 2007

RETAIL HOME FURNISHINGS & ACCESORIES

HOME INSPIRATIONS

INTERIOR DESIGN CENTER

Home Inspirations Interior Design Center is a wonderful resource to help you achieve a sophisticated, coordinated look for your home or workspace. Staffed by design professionals, our design center can help you save time and money. Just tell us what you're looking for and we'll do the research to show you what's available. We have all the tools and information you need to select the perfect pieces for your home. Our professional staff can guide you from conception to completion with your design plans, color selection, furniture, flooring, custom window coverings and your entire remodeling project.

Visit us and be inspired.

Among Sonoma County's top companies for fine furnishings and accessories, Home Inspirations also offers a wide selection of handcrafted furniture and custom upholstery in luxury fabrics and leather. Our exceptional furniture and accessories create an atmosphere of irresistible comfort, gracious living and impeccable taste. We feature original art by local artist and hosting design seminars and ongoing special events; please check our website for dates and times.

HOME Inspirations INTERIOR DESIGN CENTER

HOME INSPIRATIONS INTERIOR DESIGN CENTER
HOMEINSPIRATION.NET

3501 A INDUSTRIAL DR.
SANTA ROSA, CA. 95403
M-F 10:00 A.M. – 6:00 P.M.
SATURDAY 11:00 A.M. – 5:30
SUNDAY BY APPOINTMENT ONLY
TEL: 707.546.1029 / FAX: 707.546.6781

MARIN OUTDOOR LIVING:

GREEN, SMART AND BEAUTIFUL

Marin Outdoor Living (MOL) goes above and beyond what most people consider "green." With chem-free spas, ethanol-burning fireplaces, FSC–approved woods (FSC.org), and recycled materials the outdoor furniture store is redefining what it means to be environmentally friendly. "There's sustainable and then there's a step up," says owner Michael Galica.

MOL products are the "step up."

Take EcoSmart Fire, as an example, an open, ethanol-fueled flame that is enormously versatile from a design perspective. Place the EcoSmart burner in an existing fireplace or anywhere in the home as an alternative to the wood burning or gas fire. Not only does it make for an elegant fire, but it's also 90-percent efficient versus a wood-burning fire that is less than 10% efficient.

Experience Sustainable Outdoor Luxury

MOL further solidifies its prowess as a green outdoor furniture retailer by only using FSC-approved woods such as Ipe (Brazilian hardwood) and Machiche (called the Caribbean Cherry) and eschewing the use of plantation teak. MOL is launching its own modern outdoor line of furniture this spring consisting of reclaimed teak, stainless steel and woven recycled materials. (MOL's Signature Series, pictured in far right).

MOL also carries Dimension One spas, which use a closed cleaning system with a silver polisher allowing the spa to be 99% chemical free. The interior shell has a lifetime warranty and the exterior skirt is made from 100% recycled materials. The Dimension One Swim spa is also a great alternative to a pool, using the same cleaning system as the spa and costing only $60 a month to heat.

MARIN OUTDOOR LIVING

MARIN OUTDOOR LIVING
WWW.MARINOUTDOORLIVING.COM

1812 POLK STREET
SAN FRANCISCO, CA 12345
TEL: 415.567.3700

2100 REDWOOD HIGHWAY
GREENBRAE, CA 94904
(OFF HWY 101, LUCKY DRIVE EXIT, NEXT TO GOLF MART)
TEL: 415.924.8811

PATIOWORLD
DREAM IT...LIVE IT...

Patioworld offers California's largest selection of premium and exclusive outdoor furnishings and accessories. We'll help you create that unique look for your outdoor living space, with comfort and quality guaranteed to last. All in stock and ready for immediate delivery!

Our exquisite showrooms feature an extensive assortment of exclusive products (manufactured under our "Patioworld Classics" line) as well as a huge assortment of product offerings from both International and Domestic fine outdoor furniture manufacturers. Collections include:

- Products manufactured from Woven, Teak, Cast Aluminum, Wrought-Iron and Australian Jarrah-wood materials
- Chairs and Tables in all Sizes (from 30" Bistro offerings to 144" Rectangular tables suitable to seat 12)
- Cushion and Sling offerings
- Counter and Bar-height sets
- Extensive Deep Seating Offerings (including Sofas, Outdoor Beds, Over-sized Coffee Tables and Chat Groups)
- Gorgeous Outdoor Pavilions (made of Awning fabric) built to withstand the harshest of outdoor weather conditions

In addition, you'll find one-of-a-kind accessories to complement your outdoor and indoor living space.

Serving California for more than 35 years Patioworld has a long-standing and well-deserved reputation for delivering the highest quality products with outstanding customer service.

We'll make relaxing in your backyard as comfortable as your living room. You haven't seen outdoor furniture until you've visited a Patioworld showroom. Come Take A Look!

Patioworld®

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WWW.PATIOWORLD.NET

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Patioworld®

PLANTATION

Plantation offers a design lifestyle for the 21st Century by combining signature contemporary American furniture with European & Asian accents. Married with our hand selected lighting and accessories; Plantation offers a unique experience in home furnishing.

Built to order, each custom piece incorporates your personal style with the tranquility of Plantation design. Through our showroom in Hayes Valley, or with our in home design service, each client can create a look and feel that is unique, warm and welcoming.

PLANTATION

336 HAYES STREET
(BETWEEN FRANKLIN ST & GOUGH ST)
SAN FRANCISCO, CA 94102
TEL: 415.565-0888

TOM'S OUTDOOR FURNITURE

Tom Haid, owner of TOM'S Outdoor Furniture, and his team are specialists in TEAK outdoor furniture. At this local, family owned business, you will find a warm and friendly approach where the customer's satisfaction is always paramount. Tom's staff assures the customer's needs are being met from start to finish.

The new, larger showroom offers ample parking and several vignettes where customers can see what the furniture looks like together or on its own. Whether it is creating your own setting or utilizing TOM'S new In-Home Consultation service, you can be assured the goal is to help you convert your back yard into a personal retreat.

Tom uses only "Grade A" kiln-dried teak which has been grown on government regulated plantations and imported from Indonesia. When purchasing from TOM'S Outdoor Furniture, you can be assured you have received furniture from a sustainable source. The pieces are manufactured using mortise and tenon joinery and heavy duty hardware. Assembled in TOM'S full service, in-house furniture work shop, furniture is available in "ready to use" form.

In addition to offering fine Teak furniture, customers can find a wide variety of accessories to complete the package. Wood and aluminum frame, tilting umbrellas and cushions produced with a wide variety of Sunbrella® fabrics are available.

Visiting TOM'S new, enhanced website offers the ability to match chairs with tables from the comfort of your home or office. If you have any questions, you can always call the store and speak with one of TOM'S friendly and knowledgeable sales staff.

Whether it's shopping at TOM'S Outdoor Furniture or using your new furniture and accessories, remember to "STEP OUTSIDE AND ENJOY YOURSELF!"

TOM'S OUTDOOR FURNITURE
OPEN DAILY
1445 VETERANS BLVD
REDWOOD CITY, CA 94063
650-366-0411

WWW.TOMSOUTDOORFURNITURE.COM

VIA DIVA

Word is out - the designer's best-kept secret source for exotic home furnishings – is revealed. In the trade, Via Diva has a dedicated underground following that demands to be notified as soon as the latest containers arrive full of treasures from China, Indonesia, India and other exotic ports.

The outside of this funky showroom/warehouse/attic gives scant clue to the unique collection of furniture, statuary, architectural elements, lighting, and accessories to be found inside. What you will discover at Via Diva depends on what owner Lou Holliday uncovers on his travels throughout Asia, and the mix is constantly changing as each new container arrives.

When you visit Via Diva, bring your imagination with you. Some will look at a vintage Chinese cabinet and see a cabinet, others see the vanity that will transform their bathroom, still others find it the perfect piece to put under their flat screen television and house their video components. Find a drum that makes a perfect cocktail table, an old teak fence section for a headboard or a Chinese barn door for your wine cellar.

The collection extends not only from furnishings and accessories for your home's interior, but to the exterior as well with all manner of statuary and artifacts. One month it is giant stone pots and sugar cauldrons turned into fire pits from Indonesia. Another month it'll be exquisitely carved statuary from China.

You won't find Via Diva's selection anywhere else, save for the exotic far-flung locales in which they originated No matter what your style, you're sure to find that perfect piece for your home at Via Diva – and that's no secret.

Now celebrating its' 20th anniversary, Via Diva Home Furnishings is located at 516 Irwin Street, San Rafael. For more information, call 415.257.8881 or visit www.viadiva.com

Via Diva

WWW.VIADIVA.COM

516 IRWIN STREET
SAN RAFAEL, CA 94901
TEL: 415.257.8881

WORLDWARE

INFUSING WORLD-CLASS DESIGNS INTO CONTEMPORARY DECORS

At Worldware, we offer more than just exquisite furnishings and designs. We offer an award-winning design team with the resources, expertise and talent to transform your house into the home of your dreams.

Using our philosophy of "design by infusion," we intricately weave sophisticated, eclectic and classical styles to create world-class living spaces. With results touted in the medias as "over the top gorgeous" and "fabulously eclectic," we are among the city's premier outlets for design.

But don't take our word for it. See for yourself by visiting our 5,000-square-foot showroom. We carry custom-crafted furniture, exotic lighting, opulent bedding, one-of-a-kind accessories and superb gifts from around the world. Worldware also features Design Center furnishings rarely available to the general public and our professional designers can offer you an in-home consultation at surprisingly affordable prices.

SAN FRANCISCO EST. 1994

Worldware

WORLDWARE
WWW.WORLDWARESF.COM

301 FELL STREET AT GOUGH
SAN FRANCISCO, CA 94102
TEL: 415.487.9030

"Architecture is a visual art, and the buildings speak for themselves."

—JULIA MORGAN

CIVIC CENTER
PARKING STRUCTURE
PHOTOGRAPHY BY
JOHN EDWARD LINDEN
CH+D, NOVEMBER 2007

ARCHITECTS, BUILDERS, CONTRACTORS & REAL ESTATE

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DE MATTEI CONSTRUCTION

De Mattei Construction has built and remodeled more than 1,000 of the finest quality homes in the South Bay and on the Peninsula, including our fourth Sunset Idea House, featured in the November issue. The company ranks among the largest residential remodelers in the U.S. and is one of the fastest growing private companies in Silicon Valley.

The De Mattei name is synonymous with fine craftsmanship, attention to detail and professionalism. Most importantly, homeowners enjoy working with De Mattei. Taking great pride in not only building quality homes, but also building lasting relationships with homeowners, De Mattei is proud to say that most new business comes from referrals.

For more than 20 years, families have trusted De Mattei to build and remodel their dream homes. Imagine what they can build for you.

For more information about De Mattei Construction please call 408-350-4200 or visit their website at www.demattei.com.

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DE MATTEI CONSTRUCTION
WWW.DEMATTEI.COM

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Modern Design Collaborative is an innovative architecture and design firm creating one-of-a-kind commercial and residential environments that reflect a modernist vision, while respecting natural features unique to each project. Our design aesthetic fuses the bold geometries and clean lines of Modern architecture with the warm elements of wood, stone, and light.

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DAVID MAST
DESIGNER

MDC operates internationally and offers full-service architecture and design, including custom residential and commercial construction, additions and remodels, interior design, color consultation, commercial tenant finish, and landscape design. Our integrated approach to creating unique modern living spaces complements the needs, lifestyles, and desires of our clients.

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RJ
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CONTRACTORS

A Message from Rick & John

As principals of R.J. Pacific, we really appreciate this opportunity to introduce ourselves to you.

We are a full service and widely diversified general contracting firm. We have a combined 60 years of professional contracting background and experience. We currently serve the greater San Francisco Bay area.

Our goal on all of our projects is to provide the highest quality of professional craftsmanship along with meeting or improving on our customer's completion time and financial goals.

Integrity is the centerpiece of our relationship and our customer's best interests are at the forefront of our efforts.

Sincerely,
Rick Alexander
John Cureton

455 Canyon Del Rey Blvd.
Monterey, CA 93940
Licensed General Contractors, #878489

831.647.9500
rick@rj-pacific.com john@rj-pacific.com
www.rj-pacific.com

"RJ Pacific astonished us by having their crews out through some of the the worst winter rains in Carmel history. Rick and John are professionals of the highest caliber."

Mark Feldberg
Emilyn Page

"R.J. Pacific are professional and honest. They did what they said they would do and they did it on time. They will be my first call when I want to build again."

Earl Viau,
Viau Estate Jewelry,
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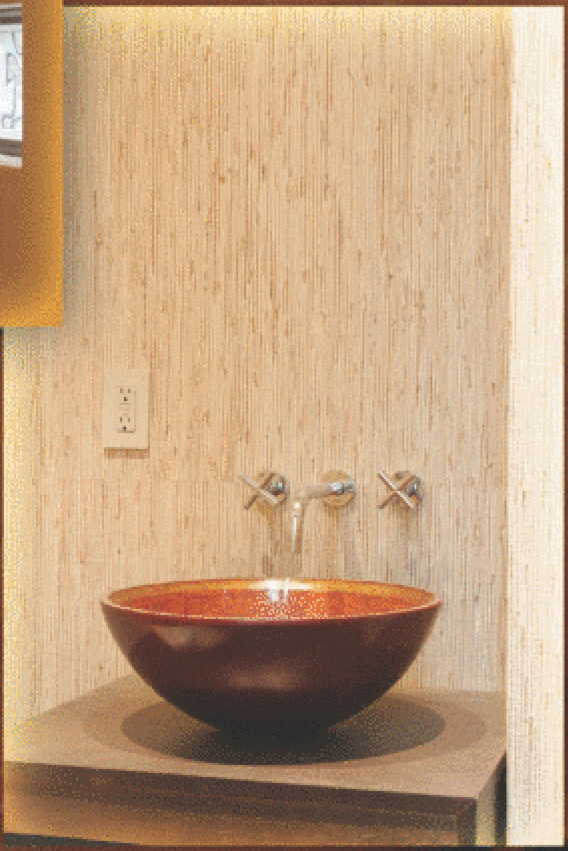

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Centrally located between San Francisco and Palo Alto, The Stratford is ideally situated in San Mateo. Our Independent Living community offers spectacular views of the Bay and foothills, with Central Park across the street. Stratford condominiums are large and well designed, with full kitchens, washer/dryer, fireplaces, wet bars and ample storage. Our boutique community offers 24-hour security, exercise facility, indoor pool and fine dining where residents enjoy a new menu each evening. The Stratford also offers excellent services for care and recuperation. A separate Assisted Living wing is staffed with medical professionals around the clock. Come see what makes The Stratford exceed expectations.

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“Have nothing in your houses which you do not know to be useful or believe to be beautiful.”

—WILLIAM MORRIS

PRIZED POSSESSIONS
PHOTOGRAPHY BY
WENDI NORDECK
CH+D, NOVEMBER 2007

DESIGN RESOURCES

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and present you with a beautiful product of unsurpassed quality, strength, and durability. They will work along with your architects, designers, and contractors so that they may facilitate your project requirements. They will strive to meet your desired specifications and vision by lending their expertise and craftsmanship. AFU's impeccable business reputation, the ability to stay on the edge of technology, its dedicated and hardworking staff, and its faithful and satisfied recurring clientele, are the reasons why Architectural Facades Unlimited has become one of the largest ornamental cast stone companies. Visit their showroom and one of their estimators will be pleased to greet you and be of assistance. They look forward to working with you on your next project. Appointments are recommended.

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WWW.ARCHITECTURALFACADES.COM

600 EAST LUCHESSA AVENUE
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TEL: 408.846.5350

BAUERWARE

Bauerware was the creation of San Francisco Designer Lou Ann Bauer, ASID 10 years ago. It now has the largest selection of cabinet hardware on the West Coast. Her fun store has an amazing collection from ultra contemporary to classic traditional. Lou Ann is well known for her unusual collection of materials and colors in her design. Her store is a reflection of that creativeness.

The other aspect that sets this store above others is their large in-stock inventory. Imagine... walk away with all your knobs for your entire kitchen on your first visit, without waiting for weeks. Her knowledgeable staff has all been with her for years and can find anything for your project.

Besides cabinet hardware, the store has a large selection of door hardware, kitchen & bath accessories, house numbers, doorbells, hooks, mirrors, pot racks, shower doors & vintage hardware.

LOU ANN BAUER
OWNER

We invite you to come experience a truly different hardware store!

Bauerware.com
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3886 17th St. SAN FRANCISCO 415·864·3886

BAUERWARE
CABINET HARDWARE

3886 17TH STREET
SAN FRANCISCO, CA 94114
TEL: 415.864.3886 / FAX: 415.864.3889

BELMONT HARDWARE

After sixty-nine years in business, most Bay Area residents know Belmont Hardware because of its impeccable reputation and five convenient Bay Area locations. What Belmont Hardware customers also know is the high standards of products and services offered by this family-owned company. As one of the Bay Area's most established hardware companies, they are able to offer an extensive selection, unparalleled customer service and competitive pricing. In short, Belmont Hardware offers a much better shopping experience than any competitor.

BALDWIN®

Belmont Hardware's staff is one of the most knowledgeable sales teams in the business. They have a great reputation and offer trade courtesies to design professionals including builders, architects and interior designers. They are residential experts who provide homeowners with technical assistance and many product options. Belmont Hardware even offers free on-site consultation, plan take-off, and product quotes for their customers as required.

Belmont Hardware carries the finest brands in finished hardware for doors, windows and cabinets, and is the largest retailer of Baldwin® in Northern California. Pictured here are owners Brad and Yamileth Clore as featured in their ads going back several years. Much of the hardware shown in these scenes comes from Baldwin®. This spring, Belmont Hardware will be completing their high-end Bladwin® Estate Collection "showroom in a showroom" at their Belmont location.

So before you spend precious time searching for the perfect finishing hardware at other less complete hardware suppliers, stop by Belmont Hardware to find out for yourself what the design professionals in the know already know.

belmont HARDWARE

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WWW.BELMONTHARDWARE.COM

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BERKELEY, CA
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TEL: 707.573.7373

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JOHN EDWARDS

BALDWIN®

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Who said ceilings can't be focal points? No one. So, if you're looking to turn your walls and ceilings into artistic masterpieces, set your sights on Billard Custom & Planet Profil llc. They offer eco-friendly custom solutions direct from Europe for both commercial and residential projects.

The selection of substrates offered is unique and ranges from canvas and drop papers to lacquered ceilings and antibacterial coverings, all available in beautiful colors or custom printed.

On the installation side, no need for prep-works. Billard Custom tensions all coverings 3/8" over walls & ceilings with the help of a little framing installed on the perimeter of the space. Quick and clean installation warranted!

Billard Custom & Planet Profil are partnering to offer a variety of services like no other: imaging, graphic design, printing, laser cut, wood & metal framing, lighting and acoustic treatment... your wall & ceiling projects are in good hands!

Call us for a private visit of our showroom & atelier in San Francisco just blocks from the San Francisco Design Center in Potrero Hill (by appointment only).

CALL US FOR A PRIVATE VISIT OF OUR SHOWROOM & ATELIER IN SAN FRANCISCO (BY APPOINTMENT ONLY).

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Founded in 1956 in Sacramento, Blomberg Window Systems is entering its 52nd year in business! We market our window and door products throughout Northern California.

Our window and door designs will beautify your home with their style and color. We have the capability to make custom size windows and doors to help you realize your dream home.

Let our experienced staff help you select the right windows and doors for your special home. To see our products come to our showrooms at the Berkeley Design Center at 3195 Adelaide Street or at our Manufacturing Headquarters at 1453 Blair Avenue, Sacramento.

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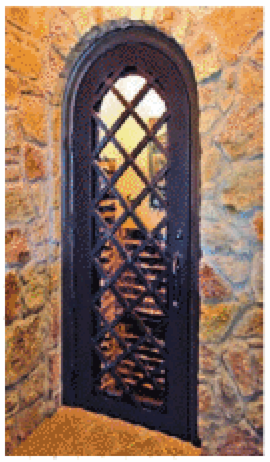
Perhaps your project has several opportunities to use wrought iron; an entrance door, a wine cellar door, stair or balcony railings, a driveway gate, or even window inserts. By integrating a common design, you create a sophisticated and unified theme throughout your home.



Our manufacturing process combines old world forging techniques with today's technology to produce iron products that are built to last.

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CHATEAU COOL STONE

SPECIALIZING IN OLD-WORLD STONE & STUCCO SYSTEMS AND DESIGN

Chateau Cool Stone, known for creating unique designs in stone, also offers the latest in "Provençal" wall finishes. Real "Provençal Stucco" (crack resistant), interior Mediterranean plasters, and unique faux paint systems are all imported from France. Invented and patented by Jean Paul Larriberot in the late 80s, Cool Stone is a hand-carved product that provides their artisans with the capability to duplicate the most difficult architectural features in stone.

Jean Paul, born and raised in the South of France, has the firsthand knowledge that is necessary to create that special "Old-World" environment for your home or business project. While home exteriors display unique custom stone entries, stone window surrounds, carvings, and other "Old World" features, Cool Stone is very often used to create breathtaking interiors. Stone floors, ceilings, mantles, wine cellars, and a variety of Provençal wall finishes are all designed and used to make your home unique.

To achieve a special European theme for your project, please visit their showroom located in downtown Pleasanton. By appointment only.

Chateau Cool Stone Inc.

CHATEAU COOL STONE
WWW.COMPANYSITE.COM

915-D MAIN STREET
PLEASANTON, CA 94566
TEL: 925.249.9025

PHOTO: JEAN PAUL LARRIBEROT

CLINT STONE

NATURAL STONE PRODUCTS

In this world of precast stone, Clint Stone is proud to offer natural stone fireplaces. Like no other interior decoration, an artistic fireplace defines living space with an element that warms the home and an attraction that warms the heart. As a supplier and fabricator of natural stone, Clint Stone offers hand-carved made-to-order travertine, limestone fireplace mantels, vessels, mosaics, and tumbled stone. Visit the Clint Stone showroom and physically touch and feel each mantelpiece, mosaic, and other products.

Our premier collection, available in a wide range of styles and sizes, RUSTIC COLLECTION offers a collection of exquisite traditional European mantelpieces. Hand craved from a block of Travertine, each design is intended to become the warm and inviting centerpiece of your home, a Must have in an upscale home.

RUSTIC COLLECTION available in 15 distinctive designs, 4 Travertine color, 5 finishes, and 4 standard sizes.

A collection of unique design that was originally custom built for some of America's finest homes. CONTEMPORARY COLLECTION available in 20 designs, 6 limestone color, 2 finishes, and 2 standard sizes.

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TEL: 408.955.9090

COORITALIA

ROOF TILES STONE WINDOWS

Italy displays a distinct characteristic - passion -- in the craft of the coppo. For two thousand years, artisans and clay maestri have hand-crafted the coppo - traditional roof tiles - that still enhance many homes today.

"We visited the plant [in the Veneto region] and found the product to be of excellent quality and original to the Italian architecture. In fact, we selected four different colored barrel caps... The Jacuzzi Family Winery is the first commercial project to use the Bicoppo in the US."

-Nancy and Fred Cline, Cline Cellars, Sonoma

Stones evoke strength and stability, the very qualities you want in a home. From Italy, France, and other European countries, CoorItalia produces custom stone elements for various applications including floor patterns, pool coping, staircases, columns, and fireplaces.

"CoorItalia was associated with our firm in a recently completed three-year project, assisting us in building a dream home for our client. They supplied 25 containers of building materials ranging from antique roof tile, Tuscan travertine pavers, reclaimed beams, and dimensional pieces, to the carving of the featured magnificent fireplace in Vincenza limestone."

-Stephen Arnn, Architect, Arnn Gordon Greineder, Inc.

Windows and doors are not mere entry points but are expressions of taste in their details and workmanship. CoorItalia introduces a line of custom metal windows and doors crafted by Brombal Serramenti. The Bronzofinestra, a burnished brass with an antique bronze finish, the steel cor-ten, the stainless steel, and the powder-coated steel are also available with the thermal break system.

"For my project in St. Helena, I wanted to use custom architectural bronze windows and doors that CoorItalia imports from Italy. After visiting the factory and having met the artisans, I was convinced that Alessio could provide the high quality that I was looking for to meet my client's expectations."

-Andrew Batey, Architect, Andrew Batey Architecture

COORITALIA

ROOF TILES STONE WINDOWS

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DESIGNER'S BRASS

IF YOU'RE BUILDING OR REMODELING YOU'LL LOVE DESIGNER'S BRASS!!

For six generations our Family has been a proud provider of impeccable service, precision-guided installation, custom-crafted hardware and luxury plumbing fixtures. Surpassing the expectations of both the industry professional and the discriminating homeowner with our extensive repertoire, we have earned an unparalleled reputation of expertise and excellence in our industry.

Having been direct distributors in the San Francisco Bay Area since 1952, we have established a reputation as the most desirable source for wholesale and retail markets, both domestically and internationally. Featuring the industry's leading brands, our Northern California headquarters showcases an eclectic collection of entry lock-sets, door hardware, bath fixtures and accessories, cabinet hardware, mailboxes, window hardware, and exquisite hand-crafted fittings, each with its own timeless elegance and unique flair.

Representing more than 540 different manufacturers and with over 41,000 items on display and in stock, Designer's Brass proves to be a valuable resource for any project. In our 10,000 square-foot showroom, you are guaranteed to find the finest collection of American and European decorative hardware, as well as home accessories from around the world. Whether the look you seek is Traditional, Modern, Retro, Rustic, Mediterranean, Asian or Victorian, let Designer's Brass be the dynamic source to fulfill your decorative hardware, luxury plumbing, and security needs!!

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www.DesignersBrass.com

280 EL CAMINO REAL
SAN BRUNO, CA 94066
TEL: 650.588.8480 / FAX: 650.588.9576

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DIRECT DESIGNS HOME

"People today want a serene place to get away from the stress and complexity of their lives. Karen McMullen and her team at Direct Designs Home meet that need with contemporary furniture and accessories in an environment where value, quality and refinement pervade." ***Ellen Hall, Editor, SFM***

Now celebrating her 25th year, DIRECT DESIGNS HOME owner Karen McMullen has focused exclusively on helping meet the needs of designers with an eye toward contemporary design. She and her associates, Lizette Bruckstein and Shannon Yoffie, have cultivated lasting relationships with designers who consistently deliver quality products to residential, hotel, hospitality, staging and model home clients.

Karen and her associates believe contemporary styles must also exude warmth and withstand short-term trends. The result is offerings ranging from soft transitional and retro to fashion-forward and innovative designs, all in one location.

CREATING TIMELESS DESIGNS

"Our goal is to help designers identify and source product to meet their clients specific needs," says owner Karen McMullen.

Among the lines represented in the 10,000 square foot showroom are: Della Robbia; John Charles Designs; DIA, Lazar, Nicoletti Italia, Calligaris, Creative Elegance, along with several lighting, rug and accessory companies.

BUILDING LASTING RELATIONSHIPS

In addition to building long-term relationships with designers, Karen has built long-term relationships with her factories. Many of her factories track back since the day she opened her first showroom, providing Direct Designs Home with unique access to her contacts at the product source.

For further information about how Direct Designs Home can help you meet your clients needs, contact:

DIRECT DESIGN HOME
WWW.DIRECTDESIGNSHOME.COM

1355 MARKET STREET, 540
SAN FRANCISCO, CA 94103
TEL: 415.864.0583

EUROPEAN
ROLLING SHUTTERS

European Rolling Shutters specializes in residential retractable exterior shading devices that provide comfort (can reduce indoor temperatures by as much as 40 degrees), energy savings (can eliminate almost all of the 40% of home energy lost through doors and windows) and increase home value.

ERS carries three main retractable shading devices: Awnings, Solar Screens and Rolling Shutters.

- Retractable Awnings provide excellent shade for patios, decks and windows. Installed on a house's exterior, they move out from the wall, supported by freestanding arms. Because each awning is custom made, it can be mounted to a wall, eve or roof and are designed to withstand outdoor conditions.

- Retractable Solar Screens are the perfect solution for shading windows and eliminating UV damage while still maintaining visibility. Installed on the outside and operated from inside, solar screens work like sunglasses for your windows. Depending on the screen, they can effectively block out 85-95% of sunlight.

- Retractable Rolling Shutters are the best choice for flexible total light blockage and the highest level of window and door protection. Nearly every home in Europe has built-in rolling shutters. They are the ultimate window shading devices, providing sunlight control and also blocking out cold, noise, heat, wind, rain, etc.

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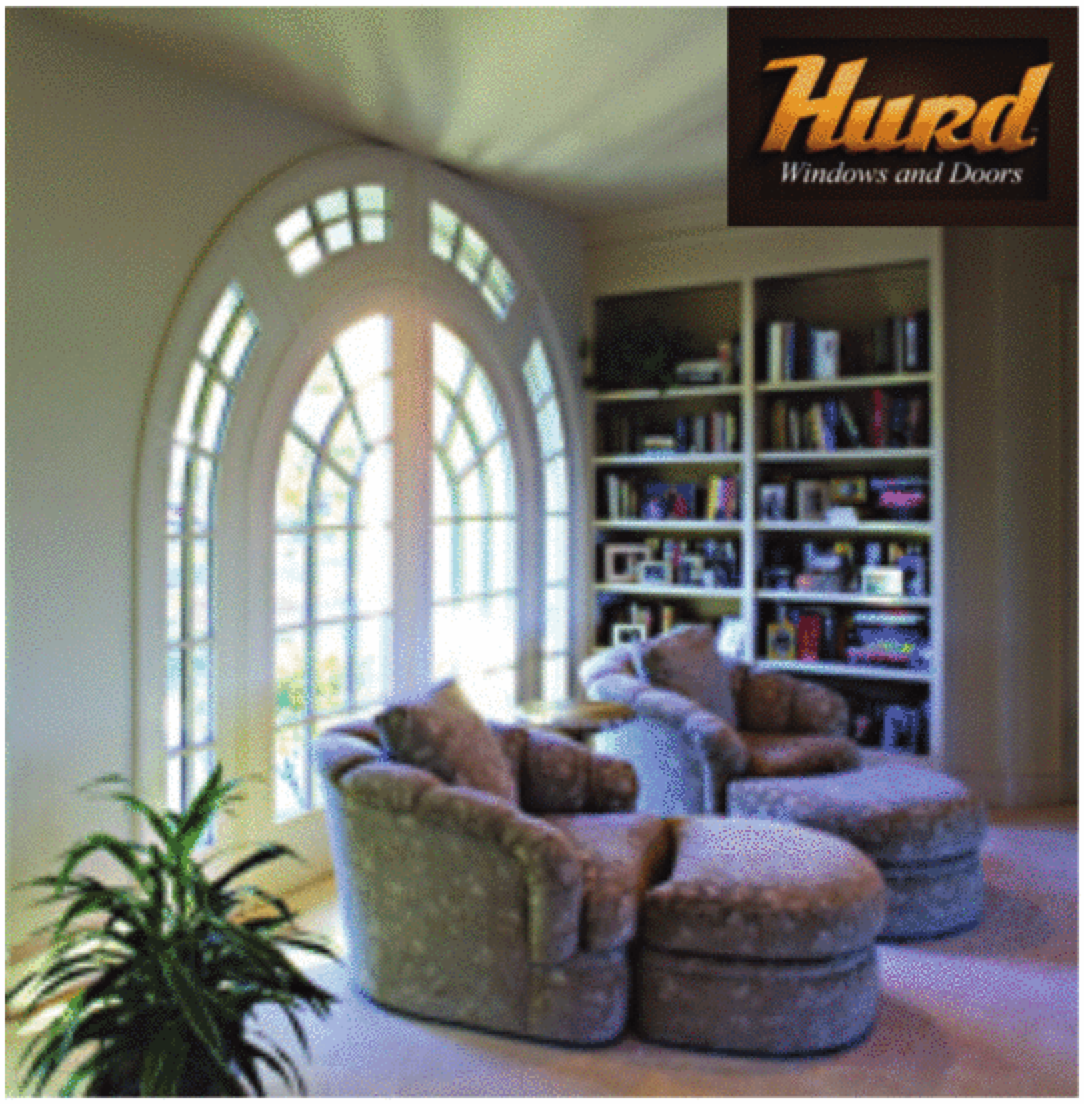

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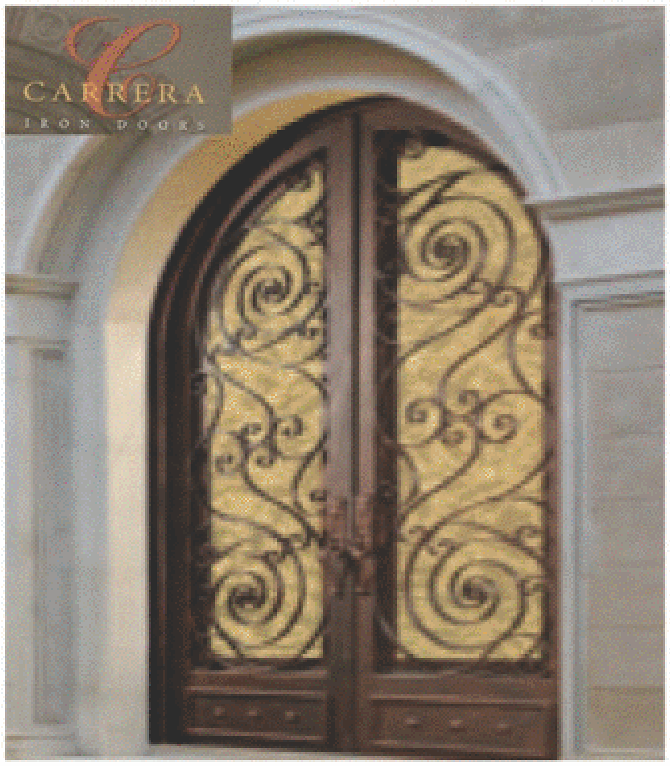
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TOP: LEFT SIDE OF FAMILY ROOM SHOWING BLACK OUT BLINDS DESCENDING; *MIDDLE:* REAR OF FAMILY ROOM SHOWING DROP DOWN PROJECTOR AND REAR SPEAKERS; *BOTTOM:* FRONT OF FAMILY ROOM SHOWING MOVIE SCREEN DESCENDING IN FRONT OF THE BOOKCASES; *OPPOSITE:* WITH ONE PUSH OF THE BUTTON THIS AREA WAS TRANSFORMED FROM FAMILY ROOM TO THEATER

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